

Masterclass on the Madrid System

Features and Recent
Developments

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October 10, 2024





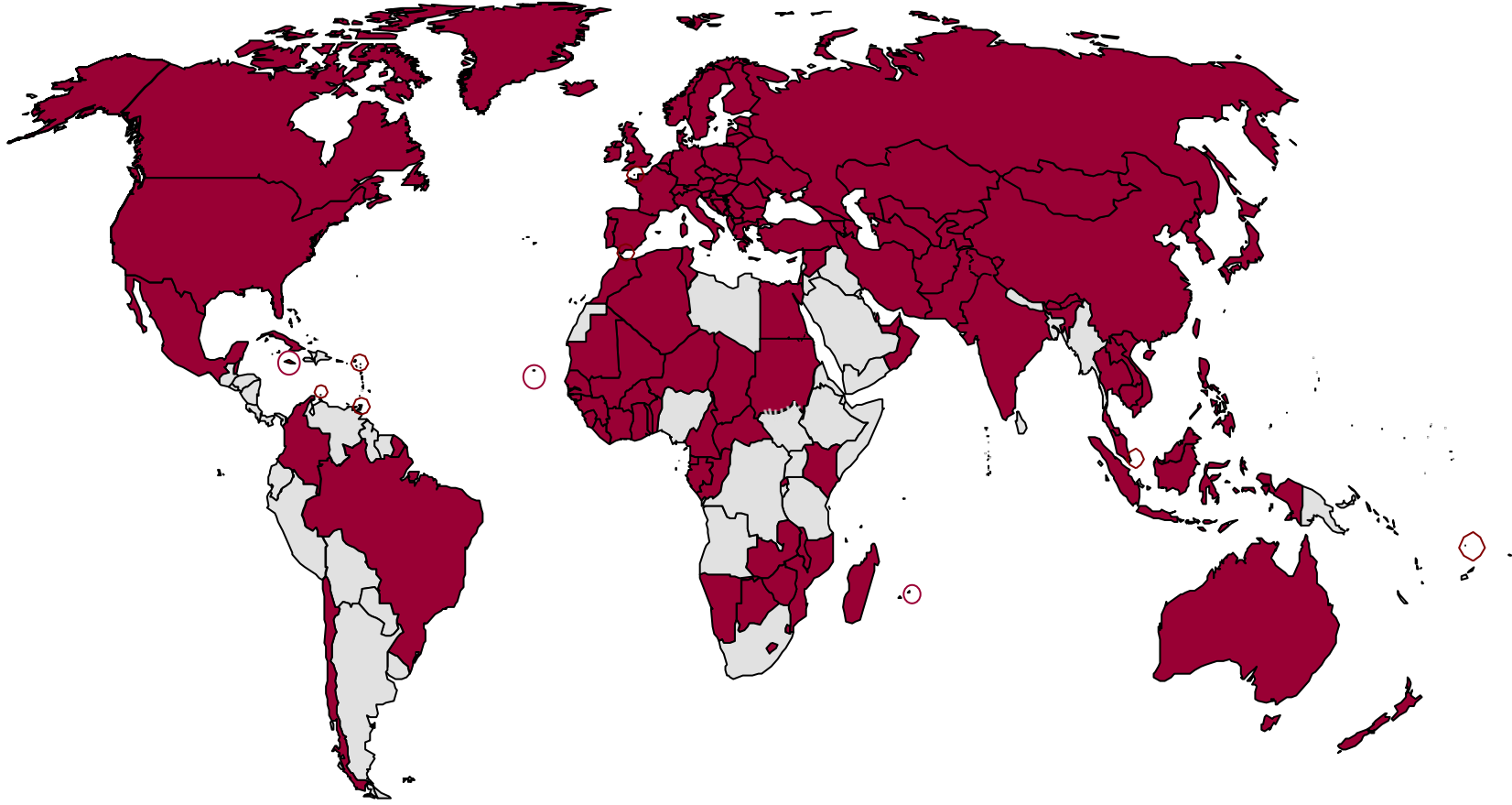
Recent developments

Geographic Coverage

- Currently: 131 countries covered by the 115 members
- Markets cover more than 80% of world trade
- Recent accessions include:
 - 2021: Trinidad and Tobago, Pakistan and the UAE
 - Expansion to Guernsey and Gibraltar
 - 2022: Jamaica, Chile and Cabo Verde
 - 2023: Belize and Mauritius
 - 2024: Qatar (August 3, 2024)



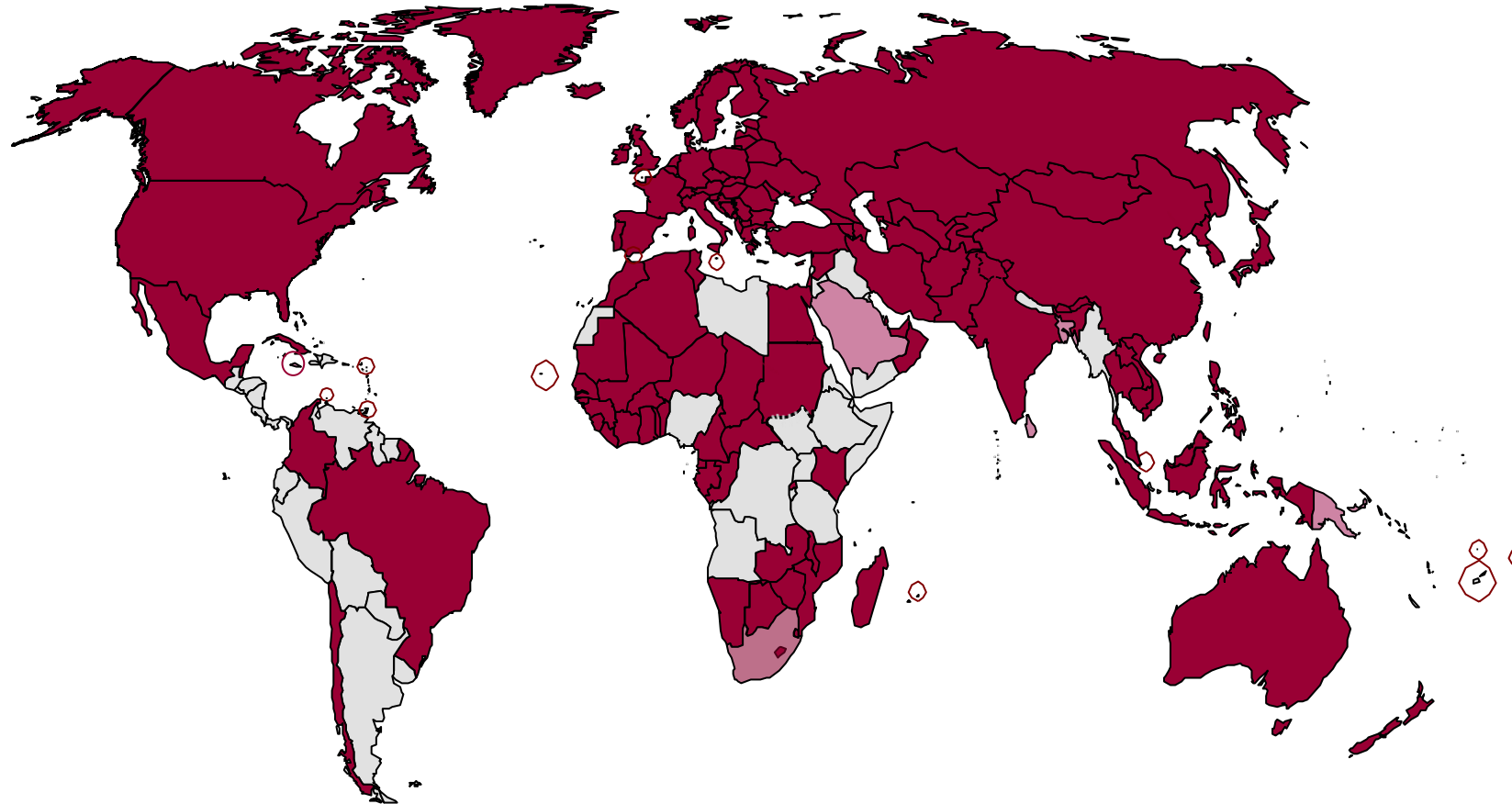
Members of the Madrid System



*Disclaimer on the map

**115 members (including EU and OAPI)
covering 131 countries**

Accession Outlook 2024/26



*Disclaimer on the map

115 members (including EU and OAPI) covering 131 countries
8 countries accession outlook

Accession outlook: 2024 – 2026












- **Africa:** South Africa
- **Arab Region:** Saudi Arabia
- **Asia / Pacific:** Bangladesh, Papua New Guinea, Sri Lanka, Fiji and Tonga
 - China to extend the Protocol to Hong Kong SAR
- **Europe:** Malta
- **Latin America / Caribbean:** Grenada and St. Vincent and the Grenadines

The Madrid System: Key Benefits

THE MADRID SYSTEM: PROTECTING TRADEMARKS ABROAD

WIPO | MADRID
The International
Trademark System

<p>The Madrid System is the convenient and cost-effective way to protect your brand internationally</p> <p>Register and manage your trademarks in multiple countries through one system</p>	ONE-STOP SHOP			
	One application	One set of fees	One filing language	Centralized management
				
	GLOBAL REACH			
	115 members	131 countries covered	Over 80% of world trade	And growing
				

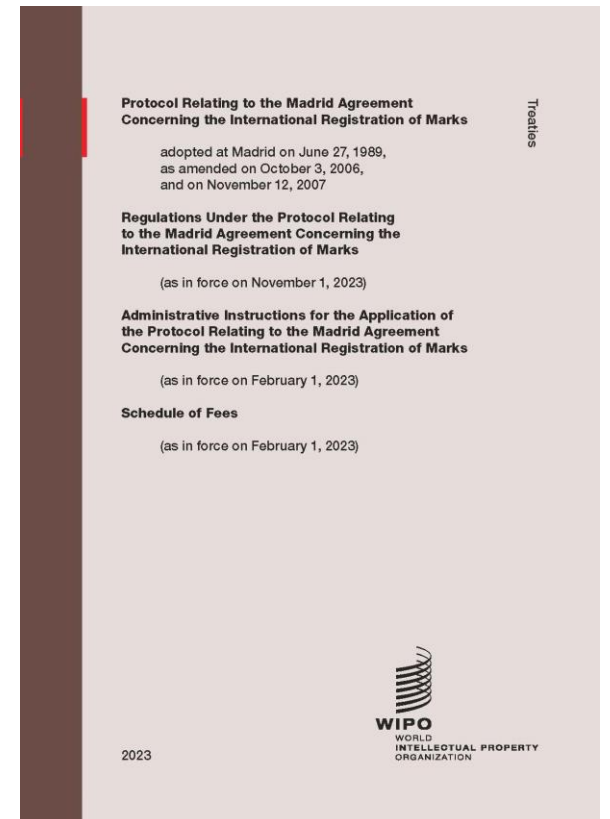
Legal developments

The legal framework of the Madrid System

- Madrid Protocol (1989)
- **Madrid Agreement (1891)**
- Regulations under the Protocol (as of November 1, 2023)
- Administrative Instructions
- Laws and Regulations of each Contracting Party

See: http://www.wipo.int/madrid/en/legal_texts/

http://www.wipo.int/madrid/en/members/ipoffices_info.html



Recent legal changes

- Mandatory email requirement
- Clarifying principles of replacement and partial replacement
- Relief measures for failure to meet time limits before WIPO
- Appointment of representative using mandatory forms
- Early renewal of international registration
- New means of representing marks
- Time limits for provisional refusal

November 1, 2023: Time limits to respond to refusals

- The Office must provide the start and end date of the time limit
- Failure to do so result in an irregularity, the provisional refusal is not recorded, and the Office have two months to provide the dates
 - Exception: where the calculation is from when WIPO will send the refusal to the holder or from when the holder will receive the refusal from WIPO
- All Offices must notify WIPO of the length of the time limit and how this is calculated
 - [Time Limits to Respond to Notifications of Provisional Refusal \(wipo.int\)](#)

February 1, 2025: Time limits to respond to refusals

- The Office must provide a minimum time limit of 2 months (60 days)
- It is possible to notify delayed implementation by sending a formal communication to the International Bureau before February 1, 2025
- Failure to do so (minimum time limit or delayed implementation) will result in an irregularity, the provisional refusal will not be recorded, and the Office will have two months to provide a minimum time limit

Upcoming legal changes

November 1, 2024

- Amendment to Rule 23*bis*
 - To allow all Offices to request that the International Bureau transmit to holders any communication not covered under the Regulations
- Editorial amendments to Rules 21(3) and 32

February 1, 2025

- Mandatory partial replacement
- Mandatory minimum time limit unless the Office has notified delayed implementation

Working Group – Recent Topics

Next Working Group: October 7 – 11, 2024

- Amendments to the Regulations regarding the calculation of the individual fees in Swiss Francs
- Dependency
- Introduction of New Languages
- Road map for the evolution of the Madrid System

Communication with WIPO - Mandatory Email Requirement

- Applicants, holders and their representatives must provide an **email address** to ensure all WIPO communications related to international applications and registrations, including notifications of provisional refusal, are received
- Submit – or update – email address via [eMadrid](#), using "Change Holder Details" or "Manage Representative"

Classification Guidelines

- Purpose - to decrease irregularities
- Describes WIPO classification practices
- Divided into three sections:
 - General information - Nice Classification and Madrid
 - Classification principles applied by WIPO
 - Practical information on the acceptable format to list indications of Goods and Services



A few figures

More than 1.7 Million International Registrations

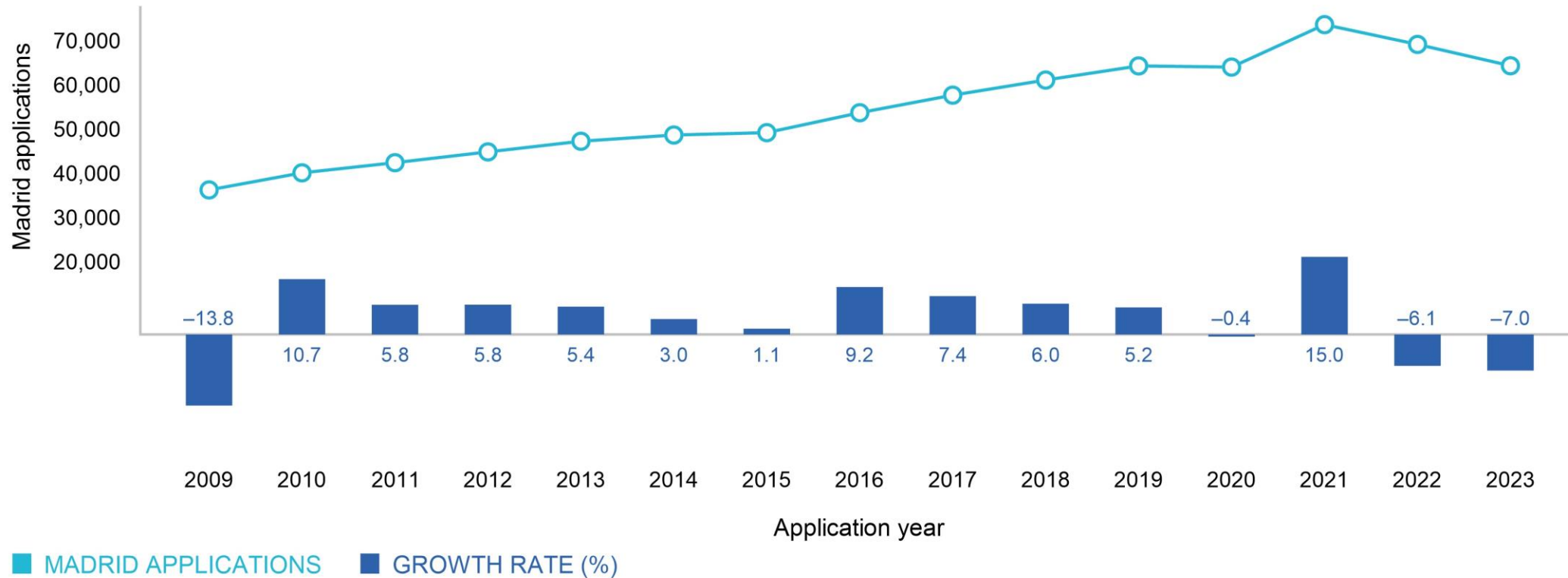


Coltejer

TATSA

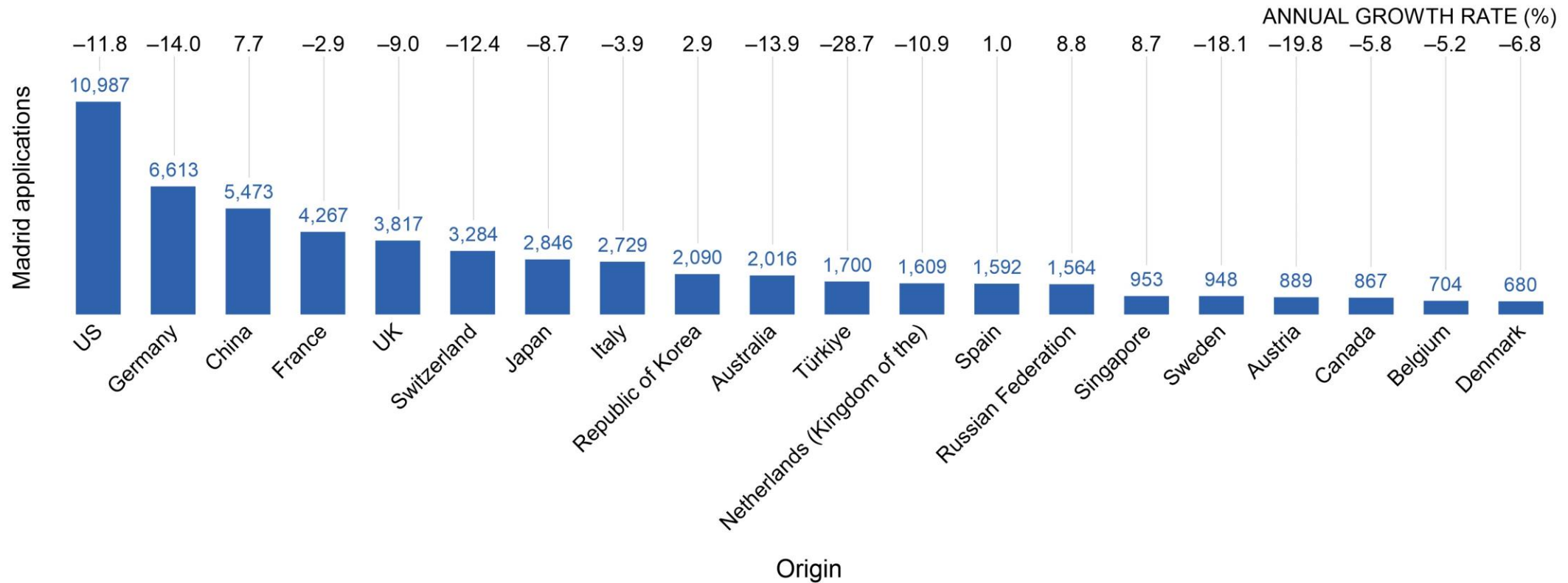
- This LONGINES mark is the oldest trademark still in effect
- Registered in Switzerland in 1889, internationally in 1893
- COLTEJER is international trademark registration 1.5 million
- Registered in Colombia in 2009, internationally in 2019
- TATSA is international trademark registration 1.75 million
- Registered in the US and internationally in 2023

International Applications – 2009-2023



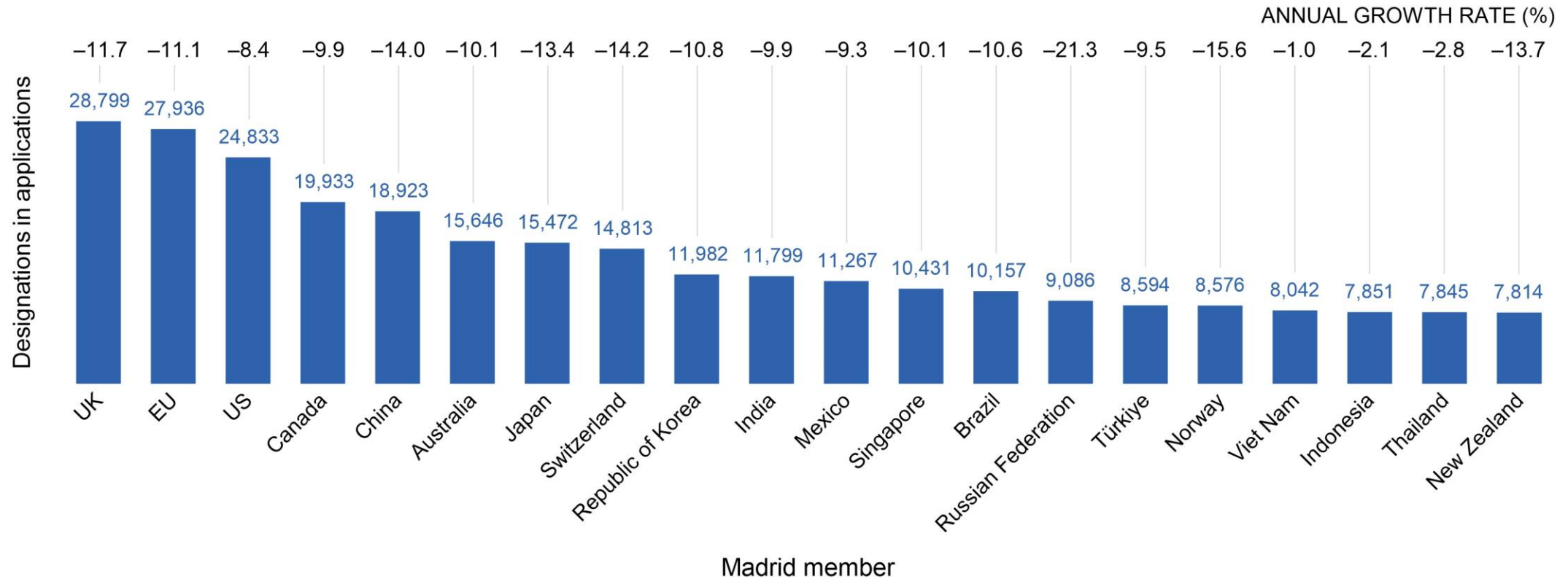
WIPO Statistics Database, March 2024.

Top 20 Filing Origin - 2023



WIPO Statistics Database, March 2024.

Top 20 Designations – 2023



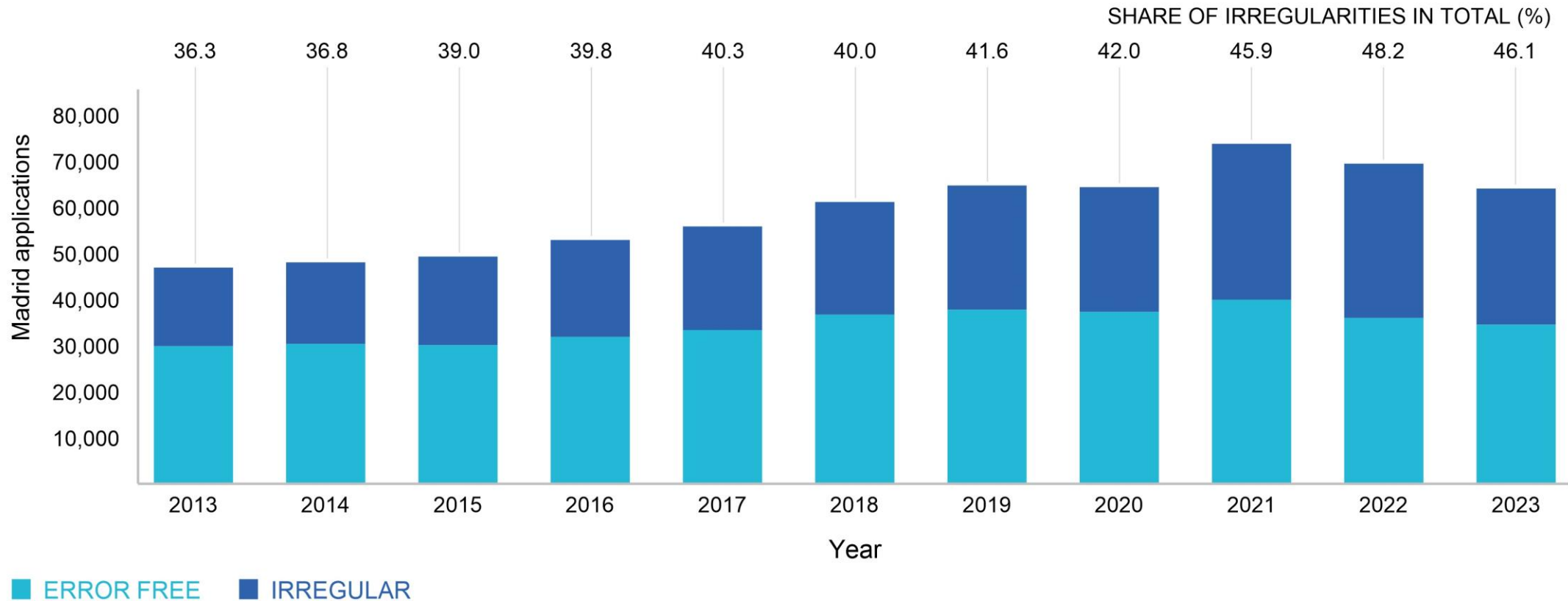
WIPO Statistics Database, March 2024.

Top 10 Applicants – 2023

Rank	Name	Origin	Applications
1	L'OREAL	France	199
2	Bayerische Motoren Werke AG	Germany	124
3	Euro Games Technology Ltd.	Bulgaria	118
4	Boehringer Ingelheim International GmbH	Germany	110
4	Novartis AG	Switzerland	110
6	Berlin-Chemie AG	Germany	107
7	Shiseido Company, Ltd	Japan	103
8	Mizuno Corporation	Japan	79
9	Huawei Technologies Co., Ltd.	China	78
10	Apple Inc.	US	74

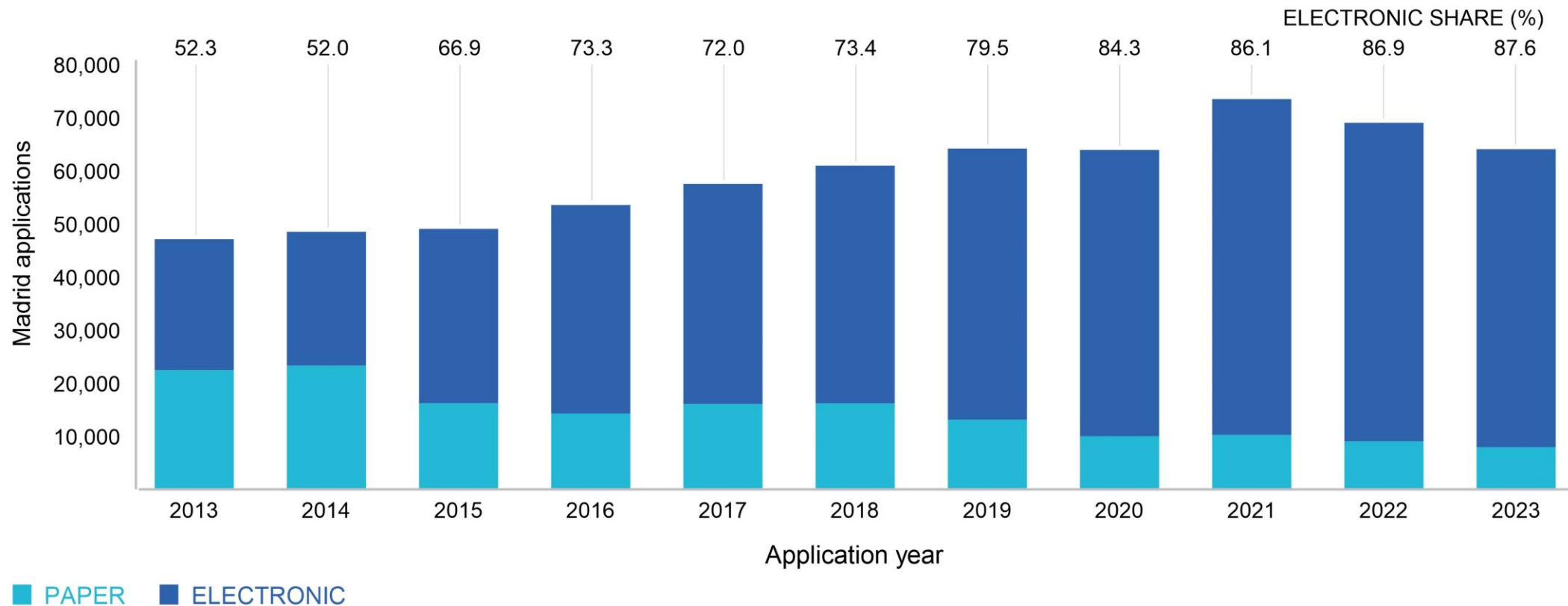
WIPO Statistics Database, March 2024.

Irregularities in International Applications



WIPO Statistics Database, March 2024

International Applications by Transmission Methods



Top 5 Classes in International Applications – 2023

Rank	Classes	Number of Classes	Growth (%) 2021/2022	Share of Total (%)
1	Class 9: Computer and electronic	17,965	-12.3	11
2	Class 35: Services for business	14,449	-9.7	8.8
3	Class 42: Technological services	13,367	-13.3	8.2
4	Class 41: Leisure, education and training services	8,677	-13.5	5.3
5	Class 5: Pharmaceuticals	7,154	-4.6	4.4

WIPO Statistics Database, March 2024.

Available tools for preparing the application under eMadrid

- [Global Brand Database](#) – possible clearance searches
- [Member Profiles Database](#) – Access a wide range of information on the practices and procedures of Madrid System members
- [Goods & Services Manager](#) for compiling the list of goods/services
- [Madrid System Fee Calculator](#) to estimate the costs



PHOTO: GETTY IMAGES/BARAMEE2554

Prepare an application

Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees.

Use the Application Assistant to prepare your application

[Start a new application](#)

Tools to help you file your application

Find out how and where you can use the Madrid System to protect your trademarks.

[Simulate an application](#)

Estimate the cost of filing an application and managing an international trademark registration.

[Calculate your fees](#)

Learn about the laws and procedures of the intellectual property Offices of Madrid System Members.

[Consult Member profiles](#)

Select from thousands of terms to build and check a list of goods and services that your international trademark registration will cover.

[Build goods & services](#)

[Explore goods & services](#)

Requirements for using the Madrid System

The applicant must

- have a connection (entitlement) with a member through nationality, domicile or place of business (“a real and effective industrial or commercial establishment”) – Office of origin (OO)
- have a “basic mark” (application/registration with the OO)
- submit an international application through the OO

Preparations before filing the international application

General considerations: Check list

Entitlement – options for protection

- More than one – which one to choose?

Countries of interest – now or in the future, how many? Are they members by the Madrid System?

Basic mark: National/regional application or registration

- Is the international mark identical to the basic mark?
- Does the basic mark cover the relevant goods/services?
- Will the mark be used in the same way in all markets of interest?

General considerations: Check list cont.

Examples of marks tailored for different markets



General considerations: Check list cont.

Global Brands Database – possible clearance searches

Member Profiles Database – can the mark be protected?

Madrid Goods and Services Manager (MGS) for compiling the list of goods/services

- Main list in the application vs use of limitations



Trademark search

What is GBD?

A database containing access to **83** different data sources, including:

- International trademarks under the [Madrid System](#) (WO)
 - Trademarks from participating national and regional offices (ES, CH, EM, OAPI)
 - Appellations of origin and Geographical Indications under the [Lisbon system](#)
 - Emblems such as flags/coats of arms under [6ter](#)
 - [INNs](#) (International Nonproprietary Names) of the World Health Organization
- The GBD is not a real-time display of all global and existing trademarks.

A quick look at GBD - Settings



Home > Global Brand Database > Search

Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Covering 64,783,875 records from 80 data sources. [Check our data coverage](#)

Brand name	Owner	Number	Combined	
Search by brand name ...				Search
Ex: wipo, wip*, w?po				

4 NEW COLLECTIONS NOW AVAILABLE

February 27, 2024

The national collections of Sao Tome & Principe and Belize, as well as the regional collections of ARIPO and OAPI are now available in the Global...

[Earlier news](#)

A quick look at GBD - Settings

Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA

Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Covering 6...

Brand name	Owner	Number	Combined	
Search by brand name ...				Search
Ex: wipo, wip*, w?po				

- Contact Us
- FAQs
- News
- User Reference Guide
- Terms of use

- عربي
- Deutsch
- English
- Español
- Français

- Bahasa Indonesia
- 日本語
- Português
- Română
- Русский
- 中文

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A quick look at GBD - Coverage



Home > Global Brand Database > Search

Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE **DATA COVERAGE** TOOLS

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[Earlier news](#)

A quick look at GBD - Coverage

▾ Africa

INNORPI (TUNISIA)

Number of records 115,725
Coverage from December 3, 1956
Coverage to March 22, 2022



[Search and Explore this Dataset](#)

MoC (ESWATINI)

Number of records 20,541
Coverage from March 27, 1924
Coverage to April 24, 2018

[S](#)

DoRG (GAMBIA (THE))

Number of records 8,707
Coverage from January 26, 1900
Coverage to December 31, 2018



[Search and Explore this Dataset](#)

SENAPI (SAO TOME AND PRINCIPE)

Number of records 7,196
Coverage from January 1, 2000
Coverage to February 5, 2024

[S](#)

DoRG (GHANA)

Number of records 31,225
Coverage from March 13, 1863
Coverage to October 5, 2023



Ghana Copyright Office
Protecting your Intellectual Property

[Search and Explore this Dataset](#)

KIPI (KENYA)

Number of records 95,163
Coverage from February 28, 1913
Coverage to January 10, 2021

[S](#)

CIPA (BOTSWANA)

Number of records 40,506
Coverage from March 4, 1876
Coverage to February 15, 2022



[Search and Explore this Dataset](#)

DoRG (SUDAN)

Number of records 23,762
Coverage from January 1, 1931
Coverage to December 5, 2017

[S](#)

ZIPO (ZIMBABWE)

Number of records 74,456
Coverage from February 25, 1898
Coverage to November 19, 2020



[Search and Explore this Dataset](#)

PACRA (ZAMBIA)

Number of records 27,197
Coverage from March 24, 1883
Coverage to March 22, 2024

[S](#)

BIPA (NAMIBIA)

Number of records 65,220
Coverage from January 2, 1924
Coverage to May 21, 2021



BIPA
BUSINESS AND INTELLECTUAL
PROPERTY AUTHORITY
Protecting Entrepreneurship and Innovation

[Search and Explore this Dataset](#)

IPI (MOZAMBIQUE)

Number of records 68,677
Coverage from January 3, 1998
Coverage to May 11, 2023

[S](#)

A quick look at GBD - Search in specific dataset

Global Brand Database

[QUICK SEARCH](#) [BY BRAND NAME](#) [BY BRAND LOGO](#) [BY GOODS AND SERVICES](#) [ADVANCED SEARCH](#) [EXPLORE](#) [DATA COVERAGE - SENAPI \(ST\)](#) [TOOLS](#)



Searching 7,196 Trademark applications from IP Office SENAPI (Sao Tome and Principe). [Check our data coverage](#)

Brand name	Owner	Number	Combined
Search by brand name ... <input type="button" value="Search"/>			
Ex: wipo, wip*, w?po			

4 NEW COLLECTIONS NOW AVAILABLE

February 27, 2024

The national collections of Sao Tome & Principe and Belize, as well as the regional collections of ARIPO and OAPI are now available in the Global Brand Database. Check t...

[Earlier news](#)

Quick search

This type of search allows you to search for a brand name, an owner or a specific registration number.

Global Brand Database

QUICK SEARCH

BY BRAND NAME

BY BRAND LOGO

BY GOODS AND SERVICES

ADVANCED SEARCH

EXPLORE

DATA COVERAGE

TOOLS

Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Covering 64,787,272 records from 80 data source

Brand name

Owner

Number

Combined

Search by brand name ...

Search

Ex: wipo, wip*, w?po

Quick search results

Brand name : contains the word 'aida'

Displaying 1-30 of 1,365 results (Most relevant first)

Change layout Sort results Results per page Download results

Results view **Statistics view**

« FILTERS

- ▶ APPLICATION DATE (81)
- ▶ DESIGNATION COUNTRY (104)
- ▶ EXPIRY DATE (211)
- ▶ FEATURE (8)
- ▶ IP OFFICE (55)
- ▶ KIND (3)
- ▶ NICE CLASSIFICATION (45)
- ▶ OWNER (15)
- ▶ OWNER COUNTRY CODE (63)

Select all

			Aida	AĪDA	AĪDA	AIDA		AIDA	AIDA	AIDA	AIDA
AIDA	AIDA	AIDA	AIDA				AIDA	AIDA			
AIDA		AIDA	AIDA	AIDA	AIDA						

« < Page 1 / 46 > »

Quick search

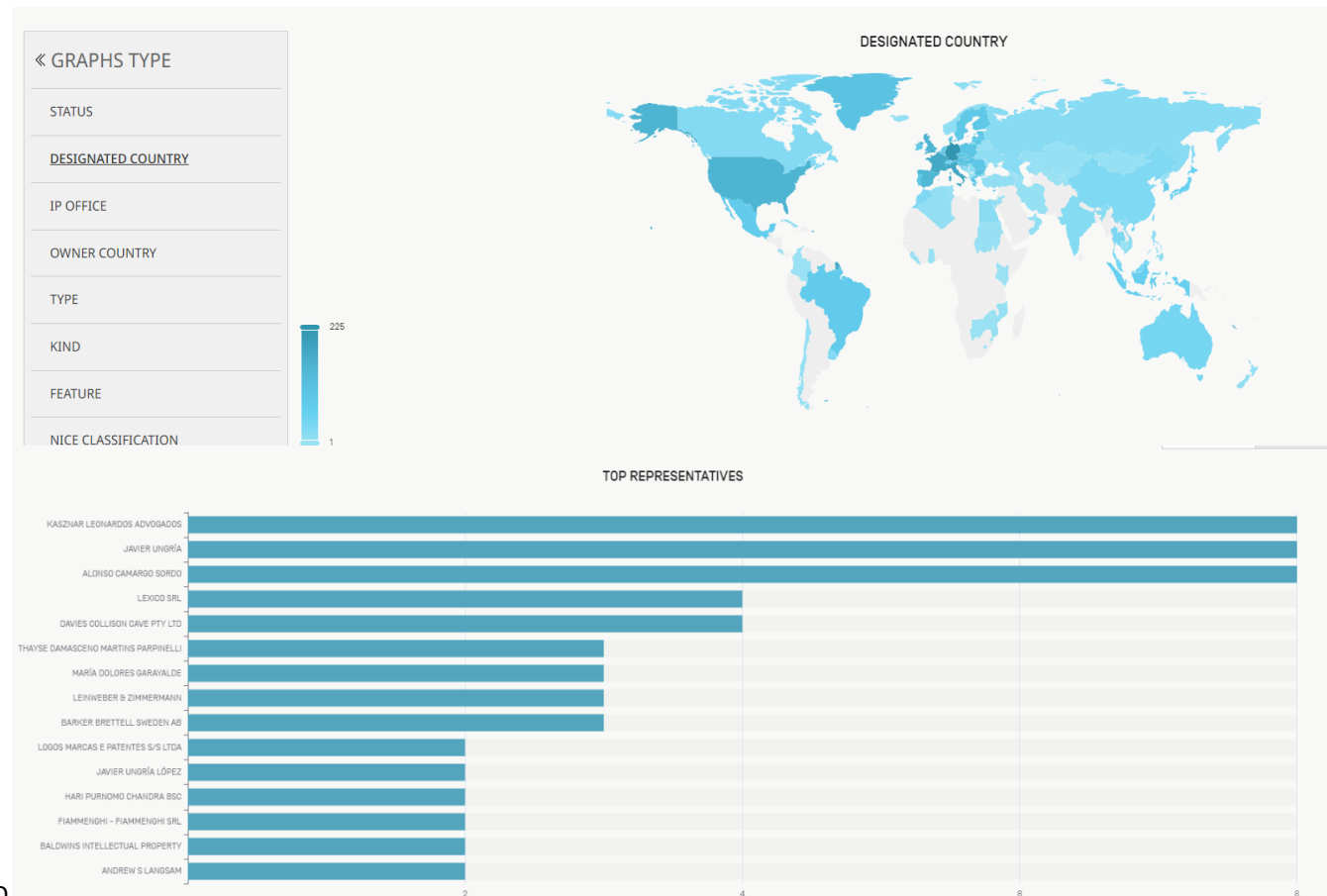
« FILTERS

- ▶ APPLICATION DATE (41)
- ▶ DESIGNATION COUNTRY (43)
- ▶ EXPIRY DATE (211)
- ▶ FEATURE (6)
- ▶ IP OFFICE (19)
- ▶ KIND (4)
- ▶ NICE CLASSIFICATION (45)
- ▶ OWNER (15)
- ▶ OWNER COUNTRY CODE (22)
- ▶ REGISTRATION DATE (201)
- ▶ REPRESENTATIVE (15)
- ▶ STATUS (5)
- ▶ TYPE (2)

Filtering helps narrow down the results, for example selecting:

- An IP Office
- A Nice Class
- The owner of the trademarks
- The status

The Statistics View will show you the aggregated data, which can also be filtered



Search by Brand Name

This type of search allows you to search for brand names with different search strategies.

Global Brand Database

QUICK SEARCH **BY BRAND NAME** BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

Search by complex phrases or simple words and find different similarities.

Brand name

Search strategy

- Embedded (results contain entered term)
- Match exact expression
- Fuzzy (results are spelled similarly to entered term)
- Phonetic (matches sound like entered term)
- Stemming (results share the same stem or root like the entered term)

Owner name

Designation country - Start typing for suggestions

Optional
filters

Nice classification - Start typing for suggestions

Goods and services

Example: footwear, computer AND (software OR program*) AND NOT hardware, ...

Search by Brand Name

Search by complex phrases or simple words and find different similarities.

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Owner name

Designation country - Start typing for suggestions

Nice classification - Start typing for suggestions

Goods and services

Example: footwear, computer AND (software OR program*) AND NOT hardware,
...

Different types of search can help you find ideas for brand names, find a brand you know the name of, or find a brand you don't know the spelling of.

Embedded (contains entered term)

Brand name : contains the word 'terra'

Displaying 1-120 of 22,178 results (Recent first)

Change layout Sort results Results per page Download results Results view Statistics view

Select all

TERRA LOCALIZATIONS	TERRA LABS	ZEa TERRA	TERRA IRUKI	TERRA AVAN	TERRA TRIBU	Terra Imagina		TERRA-PEGS	X-TERRA VOYAGER	TERRA CHARTERS	TERRA MAESTRO
Terra Dolce	Sal Da Terra TCE	N/A			Terra Deck		TERRA DI SAPORE RISTORANTE	4TERRA OVERLAND	TREE FREE TERRA	TERRA VIVA galeria	
X-TERRA VOYAGER	Terra Dolce	TERRA BRANCA				TERRA CONSULTING		MONARCH BELLA TERRA			Huma-Terra

From “terra” we get results containing the term but also:

- Terra Labs
- Terra Iruki
- Terra Dolce
- Huma-Terra

Match exact expression

Brand name : is matching exact expression 'flower'

Displaying 1-60 of 339 results (Most relevant first)

Change layout Sort results Results per page Download results Results view Statistics view

Select all

				FLOWER		FLOWER	FLOWER	flower	FLOWER	flower	
FLOWER	flower	FLOWER	FLOWER	FLOWER	FLOWER	flower	FLOWER		FLOWER	FLOWER	FLOWER
						FLOWER	FLOWER			FLOWER	

Only results with the exact term “Flower” will appear.

The order of the characters and spacing between them will be respected, and brand names shorter or longer than the term will be excluded

Fuzzy (results are spelled similarly than search)

Brand name : contains word that resembles 'foam'

Displaying 1-120 of 16,648 results (Most relevant first)

Change layout Sort results Results per page Download results Results view Statistics view

Select all

			Imagem da marca não disponível	MAO&MAO TECH					MAO MAO	MAO MAO	MAO MAO
		MAO MAO		MAO MAO				MAO I MAO	MAO MAO	MAO I MAO	
		MAO MAO			FOAMI		FLAM	FOMA		FIAM	FOMA
foarm	FOOM	FOAD		FORAM		MAO	FIAM	FOMA			FOMA

From “Foam”, results with different letter order or a few different letters appear. Excludes exact matches*.

- Fiam Faam
- Foma
- Mao Mao
- Flam

Phonetic (matches sound like searched term)

Brand name : contains word that sounds like 'coco'

Displaying 1-60 of 390,552 results (Most relevant first)

Change layout Sort results Results per page Download results Results view Statistics view

Select all

		COCA2020				sydney coca coca					
				coca2	COCA-COLA CLASSIC	diet Coca-Cola		zer			
				CHERRY COCA-COLA	CHERRY COCA-COLA						

From “coco” we get:

- Coca-cola
- Cocoo
- Coca pura
- Co-co grill

Stemming (results share same root or stem of word)

From “Teaching” radical
“Teach” is extracted. Results
can include:

- Teachly
- Teache
- Teacher
- Teach-r

Brand name : contains word with the same radical as 'teaching'

Displaying 1-60 of 4,315 results (Most relevant first)

Change layout Sort results Results per page Download results

Results view Statistics view

Select all

Search by Brand Logo

QUICK SEARCH BY BRAND NAME **BY BRAND LOGO** BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

You can upload an image of the brand's logo you want to find similar registrations. Then, refine the search by similarity with the options that will appear to the right. To classify images with Vienna codes, you can use our AI-based tool: [Vienna Classification Assistant](#).

Drag & drop your image here, or

Browse

Find an existing trademark through a logo image, or see how similar your logo is to other registered trademarks.

Vienna classification - Start typing for suggestions

US designs classification - Start typing for suggestions

Owner name

You can add filters before the search to narrow down the results

Designation country - Start typing for suggestions

Nice classification - Start typing for suggestions

Goods and services

Example: footwear, computer AND (software OR program*) AND NOT hardware, ...

Reset

Search

Search by Brand Logo

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Search strategy

- Conceptual similarity (determined by AI to match similar concepts)
- Shape similarity (similar lines with similar distribution - ignores colors)
- Color similarity (similar colors with similar distribution)
- Composite similarity (composite analysis based on color and edge information)

Edit the shape of the logo

Draw and adjust the shape you want to fill



Rectangle

Ellipse

Free polygon

Crop!

Fill...

Search by Brand Logo

(ar) STARBUCKS, (en) STARBUCKS

REGISTERED TRADEMARK - ITDA (Egypt)

Return to results

Download PDF

Open in a new tab

← 2 / 3,619 →

210 Serial number EG/093927	220 Application date January 9, 1995
111 Registration number 093927	450 Publication date October 7, 2004
551 Kind of mark Individual	151 Registration date December 11, 2004
550 Type of mark Combined	180 Expiry date January 9, 2015
511 Nice classification - NCL 30	

540 Reproduction of the mark



[Find similar logos](#)

541 Reproduction of the mark where the mark is represented in standard characters
(ar) STARBUCKS, (en) STARBUCKS

You can upload an image of the brand's logo you want to find similar registrations. Then, refine the search by similarity with the options that will appear to the right. To classify images with Vienna codes, you can use our AI-based tool: [Vienna Classification Assistant](#).



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Vienna classification - Start typing for suggestions

US designs classification - Start typing for suggestions

Owner name

Designation country - Start typing for suggestions

Nice classification - Start typing for suggestions

Goods and services

Similarity strategies

Original:



• Concept:



AI based similarity

• Shape:



Similar lines,
ignores color

• Color:



Similar colors with
similar distribution

• Composite:



Composition based
on color and lines

Search by Goods and Services

You can enter goods and services terms to find trademarks. If you are looking for terms for a new trademark, you can use our AI-based tool: [Global G&S Terms Explorer](#).

Goods and services

Example: footwear, computer AND (software OR program*) AND NOT hardware,
...

Match exact expression

Only records younger than

6 months ▾

6 months

1 year

2 years

3 years

5 years

7 years

10 years

15 years

20 years

IP office - Start typing for suggestions

Find trademarks registered under specific Good and Services. You can narrow it to specific IP Offices.

Search by Goods and Services




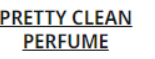
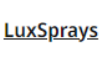

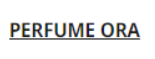
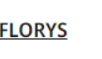


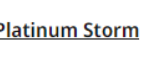


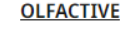






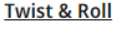
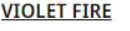

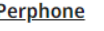

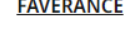
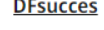
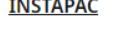


QUICK SEARCH BY BRAND NAME BY BRAND LOGO **BY GOODS AND SERVICES** ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

Goods and services : 'perfume' Edit your search TMview

Displaying 1-30 of 212,436 results (Most relevant first)

Change layout Sort results Results per page Download results Results view Statistics view

Select all

« < Page 1 / 7082 > »

A quick search for goods and services which include “perfume” will show trademarks regardless of their name, owner, logo... filtering helps narrow down!

Advanced search

An advanced search allows you to tailor your search to include different types of fields. It uses BOOLEAN logic AND/OR.

- Free text :
- Brand name
- Goods and services
- Owner
- Representative
- Miscellaneous :
- Feature
- Status
- Type
- Classification :
- Nice classification
- US designs classification
- Vienna classification
- Country :
- Designation country
- IP office
- Owner country code
- Reference office
- Date :
- Application
- Expiry
- Registration
- Termination
- Number :
- Application
- Priority
- Registration

Database

HOME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

contains the word

- contains the word
- is matching exact expression
- contains word that resembles
- contains word that sounds like
- contains word with the same radical as

+ ADD A ROW

Sort by

- Image / logo similarity
- Most relevant first
- Least relevant first
- Recent first
- Oldest first
- ST13 descending
- ST13 ascending

Advanced search

Searching for

Brand name : contains the word 'star'
or :
Brand name : contains the word 'starry'
and :
Designation country : all of (ES) Spain, (BE) Belgium
and :
Status : Registered

Search

OR	Brand name	contains the word	star
	Brand name	contains the word	starry
+ ADD A ROW			
AND	Designation country	all of	Designation country - Start typing for suggestions X (ES) Spain X (BE) Belgium
	Status	<input type="checkbox"/> Ended <input type="checkbox"/> Expired <input type="checkbox"/> Pending <input checked="" type="checkbox"/> Registered <input type="checkbox"/> Unknown	
+ ADD A ROW			

[Convert to AND/OR](#)

Advanced search

Brand name : contains the word 'star'
 or :
 Brand name : contains the word 'starry'
 and :
 Designation country : all of (ES) Spain, (BE) Belgium
 and :
 Status : Registered

Edit your search TMView

Displaying 1-30 of 1,884 results (Most relevant first)

Change layout Sort results Results per page Download results

Results view Statistics view

Select all

STARRY				starry			Starry Colors	STARRY-EYEZ	STARRY NIGHT	STARRY NIGHT	STARRY NIGHT FOUNDATION
SENTINELS OF THE STARRY SKIES				STAR			STAR		STAR		
STAR		STAR			STAR						

« < Page 1 / 63 > »

You can add more filters on the FILTERS tab or you can Edit your search to change/remove criteria.

Wildcards

- * : any character any number of times
 - Nike* = Niken, Nickel, Nikeland
 - Starbuck* = Starbucks, Starbucks coffee
 - Apple* = Apple promotion, Apple lightning, Applewoods
- ? : any character exactly one single time
 - Adid?s = Adidas
 - A??le = Amble, Atole, Antle, Aigle, Agile

Special Characters

\ : indicate space between words, can be combined with wildcards

Exact searching for "red*green\ blue" will match brands starting with "red," followed by any characters(*), then "green," and ending with "blue."

Space character means:

With special characters = OR

No special characters = exact search

"red green blue" will only show brands containing the three terms

"red* green blue" will match brands containing "red" and other characters(*) OR green OR blue.

Wildcards and special characters are useful but also complex to use. An extra space or a minor change can give completely different results. Always use with exact search!

Tools

Global Brand Database

[QUICK SEARCH](#) [BY BRAND NAME](#) [BY BRAND LOGO](#) [BY GOODS AND SERVICES](#) [ADVANCED SEARCH](#) [EXPLORE](#) [DATA COVERAGE](#) [TOOLS](#)

Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Covering 64 countries. [View our data coverage](#)

Brand name	Owner	Number	Combined
------------	-------	--------	----------

Search by brand name ...

Search

Ex: wipo, wip*, w?po

- ↓ [REPORTS](#)
- ↓ [VIENNA CLASSIFICATION ASSISTANT](#)
- ↓ [GLOBAL G&S TERMS EXPLORER](#)

Tools - Reports



FILTERS

Add to report Cancel

Add those 4 entries to the report :

New report : Report name Starbucks

Select all

<input checked="" type="checkbox"/> STARBUCKS	<input checked="" type="checkbox"/> 	<input checked="" type="checkbox"/> <u>STARBUCKS</u>	<input checked="" type="checkbox"/> <u>STARBUCKS</u>	<input checked="" type="checkbox"/> STARBUCKS	<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>		<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>
<u>STARBUCKS</u>	<u>STARBUCKS</u>	STARBUCKS	<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>	STARBUCKS	<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>
<u>STARBUCKS</u>	<u>STARBUCKS</u>	STARBUCKS	<u>STARBUCKS</u>	<u>STARBUCKS</u>	<u>STARBUCKS</u>							

« < Page 1 / 121 > »

Add to report

Conduct search -> Select multiple results -> Click on "Add to report" -> Give a name -> Select "Add to report" again

Tools - Reports

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

↓ REPORTS

↓ VIENNA CLASSIFICATION ASSISTANT

↓ GLOBAL G&S TERMS EXPLORER

▼ Starbucks (4)

Download PDF

Download Excel

Delete

Select all

STARBUCKS


Owner ستاربيكس كورپوريشن شركة مساهمة (USA)
Nice class 30

IPR National Trademark Registration
Designation country Egypt
Status  Registered (December 11, 2004)
Number 093927



STARBUCKS

Owner Starbucks Corporation (USA)
Nice class 33

IPR National Trademark Registration
Designation country Australia
Status  Registered (August 13, 2003)
Number 965853


STARBUCKS

Owner Starbucks Corporation (USA)
Nice class 9, 16, 18, 29, 32, 35, 41, 42

IPR National Trademark Registration
Designation country Australia
Status  Registered (October 4, 1996)
Number 718963

STARBUCKS

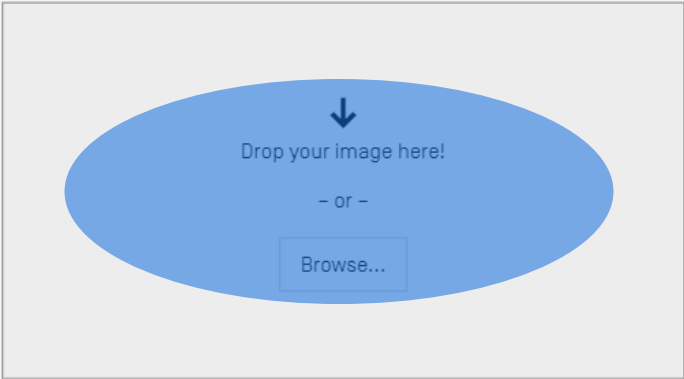
Owner ستاربيكس كورپوريشن (USA)
Nice class 18

IPR National Trademark Registration
Designation country UAE
Status  Registered (December 18, 1999)
Number 022982

STARBUCKS

Tools – Vienna Classification Assistant

Home > Vienna Classification Assistant



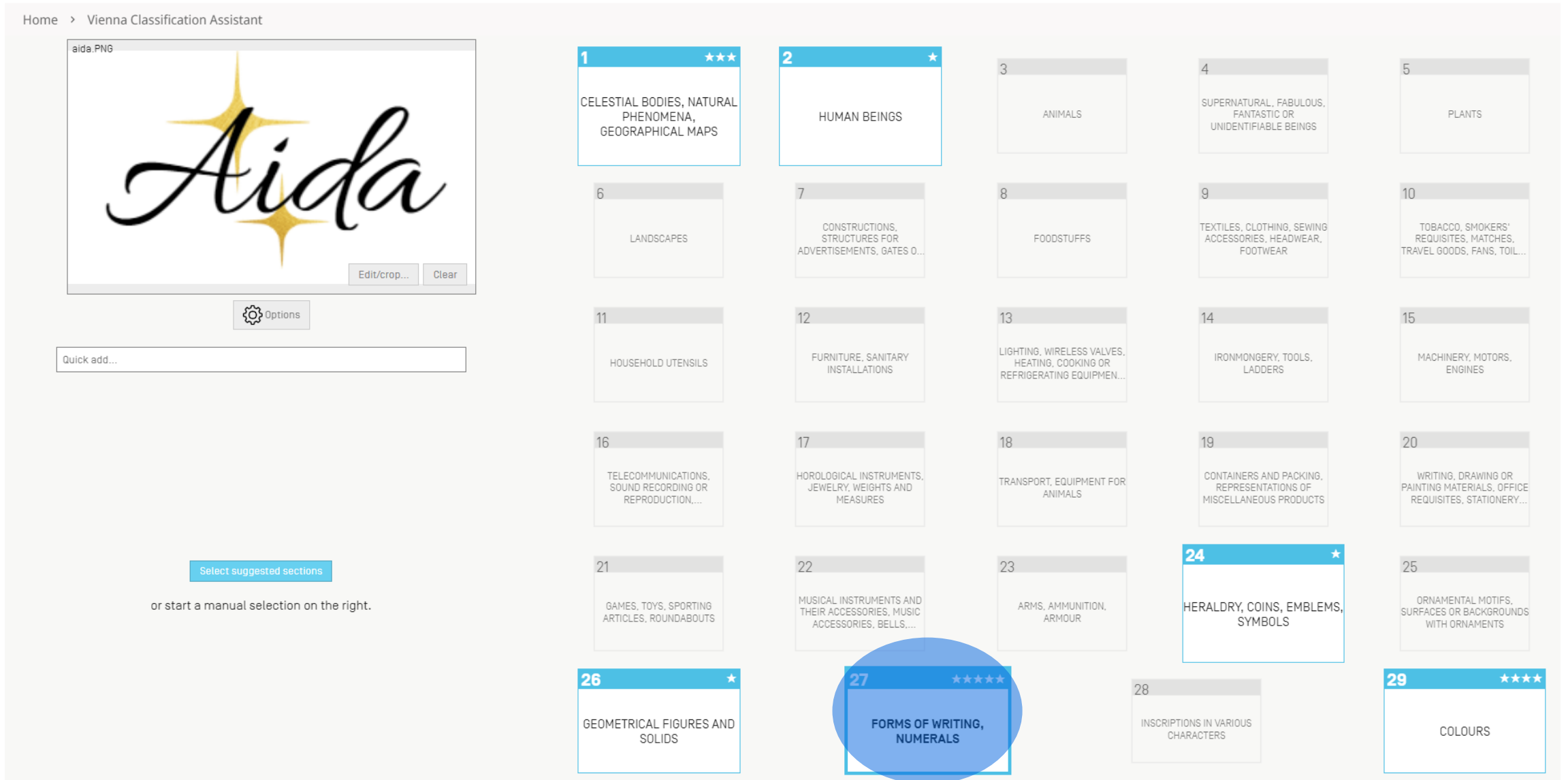
Vienna Classification edition : 8 9

[What is this / How does it work?](#)

A new artificial intelligence (AI)-based tool to help users classify trademark images according to the Vienna Classification more easily

Tools – Vienna Classification Assistant

Home > Vienna Classification Assistant



aida.PNG

Edit/crop... Clear

Options

Quick add...

Select suggested sections


or start a manual selection on the right.

1 ★★★	2 ★	3	4	5
CELESTIAL BODIES, NATURAL PHENOMENA, GEOGRAPHICAL MAPS	HUMAN BEINGS	ANIMALS	SUPERNATURAL, FABULOUS, FANTASTIC OR UNIDENTIFIABLE BEINGS	PLANTS
6	7	8	9	10
LANDSCAPES	CONSTRUCTIONS, STRUCTURES FOR ADVERTISEMENTS, GATES O...	FOODSTUFFS	TEXTILES, CLOTHING, SEWING ACCESSORIES, HEADWEAR, FOOTWEAR	TOBACCO, SMOKERS' REQUISITES, MATCHES, TRAVEL GOODS, FANS, TOIL...
11	12	13	14	15
HOUSEHOLD UTENSILS	FURNITURE, SANITARY INSTALLATIONS	LIGHTING, WIRELESS VALVES, HEATING, COOKING OR REFRIGERATING EQUIPME...	IRONMONGERY, TOOLS, LADDERS	MACHINERY, MOTORS, ENGINES
16	17	18	19	20
TELECOMMUNICATIONS, SOUND RECORDING OR REPRODUCTION,...	HOROLOGICAL INSTRUMENTS, JEWELRY, WEIGHTS AND MEASURES	TRANSPORT, EQUIPMENT FOR ANIMALS	CONTAINERS AND PACKING, REPRESENTATIONS OF MISCELLANEOUS PRODUCTS	WRITING, DRAWING OR PAINTING MATERIALS, OFFICE REQUISITES, STATIONERY...
21	22	23	24 ★	25
GAMES, TOYS, SPORTING ARTICLES, ROUNDABOUTS	MUSICAL INSTRUMENTS AND THEIR ACCESSORIES, MUSIC ACCESSORIES, BELLS,...	ARMS, AMMUNITION, ARMOUR	HERALDRY, COINS, EMBLEMS, SYMBOLS	ORNAMENTAL MOTIFS, SURFACES OR BACKGROUNDS WITH ORNAMENTS
26 ★	27 ★★★★★	28	29 ★★★	
GEOMETRICAL FIGURES AND SOLIDS	FORMS OF WRITING, NUMERALS	INSCRIPTIONS IN VARIOUS CHARACTERS	COLOURS	

Tools – Vienna Classification Assistant

Home > Vienna Classification Assistant



 Options

Quick add...

Select suggested sections

or start a manual selection on the right.

Back [Esc.]

27 - FORMS OF WRITING, NUMERALS

CLASSIFICATION	DESCRIPTION <small>Search / filter...</small>	CONFIDENCE
27.5	LETTERS PRESENTING A SPECIAL FORM OF WRITING <small>Suggested</small> Note : Includes both one or more letters and a series of letters forming a word.	★★★★★
27.5.1	Letters presenting a special form of writing <small>Suggested</small>	★★★
27.5.13	Letters in the form of a signature, illegible signatures	★★
27.5.5	Letters containing written or typographical matter	★★
27.5.10	Series of letters in different dimensions	★
27.5.7	Letters surmounted by a sign of disproportionate size	★
27.5.2	Letters written in double outline	★
27.5.22	Monograms formed of intertwined, overlapping or otherwise combined letters	★
27.5.4	Letters embellished or decorated with a drawing or composed of a collection of drawings	★
27.5.25	Letters presenting some other special form of writing	★
27.3	LETTERS OR NUMERALS REPRESENTING A HUMAN BEING, AN ANIMAL, A PLANT, A HEAVENLY BODY, A NATURAL PHENOMENON OR AN OBJECT Note : Includes also punctuation marks representing a human being, an animal, a plant, a heavenly body, a natural phenomenon or an object. Note : Includes both a single letter, a single numeral or a single punctuation mark and a group of letters, a group of numerals or a group of punctuation marks representing a human being, an animal, a plant, a heavenly body, a natural phenomenon or an object.	★
27.5.15	Series of letters separated from one another other than by a single space	★
27.5.3	Letters in relief or shaded	★
27.5.21	One letter	★
27.5.9	Series of letters presenting different forms of writing	★
27.1	LETTERS OR NUMERALS FORMING GEOMETRICAL FIGURES, WRITTEN OR TYPOGRAPHICAL MATTER IN PERSPECTIVE Note : Includes both a single letter or a single numeral and a group of letters or a group of numerals.	★
27.5.11	Letters underlined, overlined, framed or barred by one or more strokes	★

Tools – Vienna Classification Assistant

Home > Vienna Classification Assistant

aida.PNG

Edit/crop... Clear

Options

Quick add...

Selected

CLASSIFICATION	DESCRIPTION
27.5	LETTERS PRESENTING A SPECIAL FORM OF WRITING
1.1	STARS, COMETS
29.1	COLOURS

(Rows can be rearranged before export, try dragging them)

Export as CSV Copy to clipboard Clear selected list

1 CELESTIAL BODIES, NATURAL PHENOMENA, GEOGRAPHICAL MAPS	2 HUMAN BEINGS	3 ANIMALS	4 SUPERNATURAL, FABULOUS, FANTASTIC OR UNIDENTIFIABLE BEINGS	5 PLANTS
6 LANDSCAPES	7 CONSTRUCTIONS, STRUCTURES FOR ADVERTISEMENTS, GATES O...	8 FOODSTUFFS	9 TEXTILES, CLOTHING, SEWING ACCESSORIES, HEADWEAR, FOOTWEAR	10 TOBACCO, SMOKERS' REQUISITES, MATCHES, TRAVEL GOODS, FANS, TOIL...
11 HOUSEHOLD UTENSILS	12 FURNITURE, SANITARY INSTALLATIONS	13 LIGHTING, WIRELESS VALVES, HEATING, COOKING OR REFRIGERATING EQUIPMEN...	14 IRONMONGERY, TOOLS, LADDERS	15 MACHINERY, MOTORS, ENGINES
16 TELECOMMUNICATIONS, SOUND RECORDING OR REPRODUCTION,...	17 HOROLOGICAL INSTRUMENTS, JEWELRY, WEIGHTS AND MEASURES	18 TRANSPORT, EQUIPMENT FOR ANIMALS	19 CONTAINERS AND PACKING, REPRESENTATIONS OF MISCELLANEOUS PRODUCTS	20 WRITING, DRAWING OR PAINTING MATERIALS, OFFICE REQUISITES, STATIONERY...
21 GAMES, TOYS, SPORTING ARTICLES, ROUNDABOUTS	22 MUSICAL INSTRUMENTS AND THEIR ACCESSORIES, MUSIC ACCESSORIES, BELLS,...	23 ARMS, AMMUNITION, ARMOUR	24 HERALDRY, COINS, EMBLEMS, SYMBOLS	25 ORNAMENTAL MOTIFS, SURFACES OR BACKGROUNDS WITH ORNAMENTS
26 GEOMETRICAL FIGURES AND SOLIDS	27 FORMS OF WRITING, NUMERALS	28 INSCRIPTIONS IN VARIOUS CHARACTERS	29 COLOURS	

Tools – Goods & Services Terms Explorer

Home > Global G&S Terms Explorer

Global G&S Terms Explorer

Term	Ex : sushi
Search type	String ▾
Input language	EN - English ▾
IP offices	Start typing to suggest

Search

Term	Ex : sushi
Search type	String ▾
Input language	String Semantic Exact
From offices	Start typing to suggest

Tools – Goods & Services Terms Explorer

Exact search

Global G&S Terms Explorer

Term
(Hit enter to search)

Search type

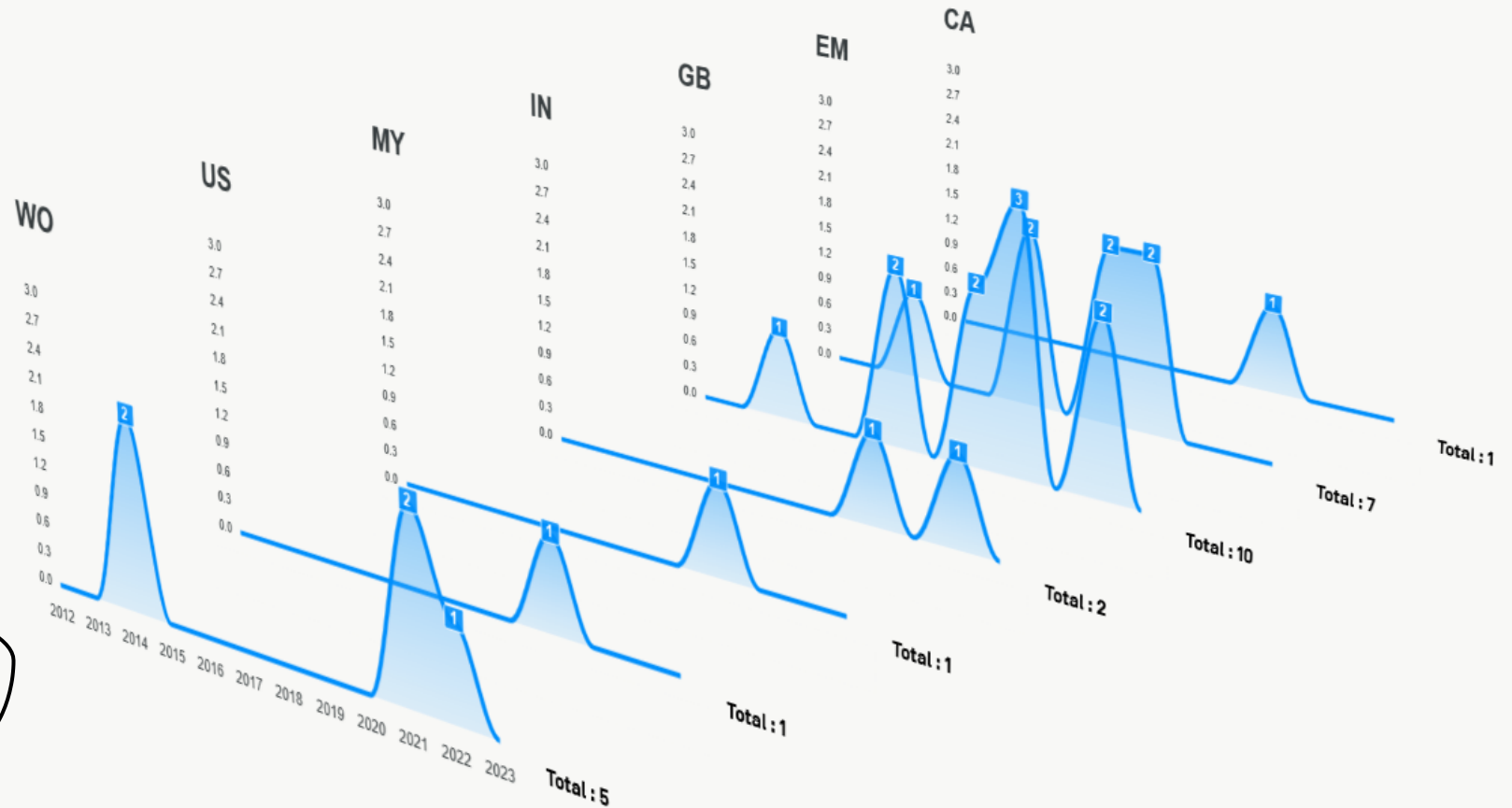
Input language

IP offices

Sort by

Display null results

27 results for 'cup' with the Nice Classification : 21 : Household or kitch...



You can also conduct the same search in GBD with extra filters

Tools – Goods & Services Terms Explorer

String search

Global G&S Terms Explorer

Term
[Hit enter to search] phone

Search type String

Input language EN - English

IP offices Start typing to suggest

Search

Term	Nice classification	Number of trademarks
stands adapted for mobile phones	9 - Scientific, nautical, surveyi...	15802
cellular telephone communication	38 - Telecommunications.	9216
smart phones	9 - Scientific, nautical, surveyi...	9019
downloadable graphics for mobile phones	9 - Scientific, nautical, surveyi...	8033
cellular phones	9 - Scientific, nautical, surveyi...	6161
mobile phone covers	9 - Scientific, nautical, surveyi...	5849
cordless telephones	9 - Scientific, nautical, surveyi...	5725
telephone order-taking services for others	35 - Advertising; business ma...	3186
adapter cables for headphones	9 - Scientific, nautical, surveyi...	3167
retail services in relation to mobile phones	35 - Advertising; business ma...	2580
dashboard mounts for mobile phones	9 - Scientific, nautical, surveyi...	2335
radiotelephones	9 - Scientific, nautical, surveyi...	2310
displays for mobile phones	9 - Scientific, nautical, surveyi...	2233

Tools – Goods & Services Terms Explorer

String search strategies

Searching for “phone” = telephone, phonetic

- **underscore _**:

_phone = only words **starting** with phone will be included in the results

phone_ = only words **ending** with phone will be included in the results

phone = exact search

- **space = OR**

phone mobile

- **+ = AND**

phone + case

Tools – Goods & Services Terms Explorer

Semantic search

GLOBAL G&S TERMS EXPLORER

Term		Semantic proximity ↓	Nice classification	Number of trademarks
Term <small>[Hit enter to search]</small>	bake			
Search type	Semantic			
Input language	EN - English			
Results in	EN - English			
IP offices	Start typing to suggest			
Search				
	oven	86 %	11 - Apparatus for lightin...	43
	bakery	85 %	43 - Services for providin...	49
	bakery	85 %	30 - Coffee, tea, cocoa, s...	34
	barbecue	84 %	11 - Apparatus for lightin...	42
	cooking	84 %	11 - Apparatus for lightin...	50
	batter	84 %	30 - Coffee, tea, cocoa, s...	67
	baking oven	84 %	11 - Apparatus for lightin...	28
	baked products	84 %	30 - Coffee, tea, cocoa, s...	141
	baking frames	84 %	21 - Household or kitche...	32
	baked goods	83 %	30 - Coffee, tea, cocoa, s...	1459
	tray bakes	83 %	30 - Coffee, tea, cocoa, s...	34
	brownies	83 %	30 - Coffee, tea, cocoa, s...	4086
	roll dough	83 %	30 - Coffee, tea, cocoa, s...	41

Tools – Goods & Services Terms Explorer

Semantic search

GLOBAL G&S TERMS EXPLORER

Term
[Hit enter to search] bakery

Search type Semantic

Input language EN - English

Results in ES - Spanish

IP offices Start typing to suggest

Search

Term	Semantic proximity ↓	Nice classification	Number of trademarks
servicios de panadería	94 %	43 - Services for providin...	113
panaderías y pastelerías	92 %	43 - Services for providin...	25
panaderías	87 %	43 - Services for providin...	36
servicios de pastelería	85 %	43 - Services for providin...	38
servicios de una tetería	74 %	43 - Services for providin...	736
servicios de cevicherías	71 %	43 - Services for providin...	344

Demo

Let's find out more about Spanish singer Rosalía's registered trademarks!



How to read results – Sorting results

Global Brand Database

[QUICK SEARCH](#) [BY BRAND NAME](#) [BY BRAND LOGO](#) [BY GOODS AND SERVICES](#) [ADVANCED SEARCH](#) [EXPLORE](#) [DATA COVERAGE](#) [TOOLS](#)

Brand name : contains the word 'rosalia'

Displaying 1-30 of 277 results (Most relevant first)

[Change layout](#) [Sort results](#) [Results per page](#) [Download results](#)

- List
 - Grid
 - Gallery
- Most relevant first
 - Least relevant first
 - Recent first
 - Oldest first
 - ST13 descending
 - ST13 ascending

- 30 results
- 60 results
- 120 results

- ↓ PDF
- ↓ Excel

Only the first 180 records will be exported

How to read results

ROSALIA ← **Brand name**

 REGISTERED TRADEMARK - OEPM (Spain)

← **Status and IP Office**

[Return to results](#)

[Download PDF](#)

[Open in a new tab](#)

←

1 / 4

→

210 Serial number
M4146305

111 Registration number
M4146305

551 Kind of mark
Individual

550 Type of mark
Undefined

511 Nice classification - NCL
35, 18, 16, 14, 9

220 Application date
February 21, 2020

151 Registration date
February 22, 2022

541 Reproduction of the mark where the mark is represented in standard characters
ROSALIA

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
ROSALIA VILA TOBELLA
- Kind
Natural person
- Identifier
M4146305-001
- Country
Spain

Holder data

740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name
María Dolores Garayalde
- Kind
Natural person
- Identifier
928
- Country
Spain

Representative

How to read results

Nice classes associated with this brand

CLASSIFICATION ←

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

- 9
Eyewear, sunglasses, eyeglasses, eyeglass frames • Radios incorporating clocks • Watchbands that communicate data to smartphones • Watchbands that communicate data to other electronic devices • Smart watches and physical activity monitors • Cases for spectacles, smartphones and photographic apparatus and instruments • Headphones • Apparatus and instruments for recording, storing, transmission or reproduction of sound, video, still or moving images, text and information • Recording devices • [Show more](#)
- 14
Precious metals and their alloys and goods in precious metals or coated therewith: Jewellery and imitation jewellery, Not included in any other classes • Jewellery, precious and semi-precious stones • Horological and chronometric instruments
- 16
Printed matter • Books • Pamphlets • Magazines • Programmes, including, but not limited to, concert or concert tour programmes • Posters • Photographs [printed] • Picture postcards • Cards • Song books • Pictures • Teaching materials [except apparatus] • Printed sheet music • Decals and temporary tattoos • Wall charts • Calendars • Stationery, including, but not limited to, adhesives, albums, folders, notebooks, pencils, pens and nibs
- 18
Goods of leather and imitations of leather: Bags and pouches • Animal skins • Luggage and carrying bags, including, but not limited to, trunks, travelling bags, school satchels and suitcases • Umbrellas, parasols, canes and walking sticks • Handbags and wallets • Card wallets and pocket wallets
- 25
Clothing, including, but not limited to, dresses, t-shirts, tops, sweatshirts, trousers, leggings, sportswear, underwear, jackets, skirts, waistcoats, bathing suits and trunks, scarves and belts • Footwear, including, but not limited to, sports shoes, boots and dress shoes • Headwear, including, but not limited to, caps, hats, visors and beanies
- 35
Store services, Selling via worldwide computer networks, in relation the following goods, glasses and Sunglasses, jeweler goods, Clocks and watches, jewellery, Recording media and Reproduction of sound and Images and accessories thereof, Bookcases, Stationery and Print shop products, Handbags, Leatherware (leather goods), namely jackets, Trousers, T-shirts, Clothing sets, Shoes, Handbags, Bags, Pocket wallets and rucksacks and Articles of luggage, Articles of clothing, footwear and headgear • [Show more](#)
- 41
Providing of education, entertainment, recreational and cultural activities, including, but not limited to, entertainment provided by singers • Entertainment provided by musicians and dancers • entertainment in the form of concert performances, orchestral performances, live musical performances • entertainment by means of concerts, roadshows, radio and television • entertainment in the form of recorded music and television programmes • Entertainment provided via the internet • non-downloadable entertainment • [Show more](#)

IP Office where the brand was registered

IP OFFICE - EUIPO (European Union) ←



- Official status
Registration cancellation pending
- Status date
May 16, 2022
- Designated countries
European Union

Find here the original record

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information. [Click here to see the record in office of origin.](#) ←

File an application



Protection Options

- **The national route** – file trademark application/s with the IP Office of each country in which you want protection
- **The regional route** – apply through a regional trademark registration system with effect in all member states (BOIP, EUIPO and OAPI)
- **The international route** – file through the Madrid System

Stage 1

Application through your Office of origin

- To be entitled to use the Madrid System, you must:
 - Have a real and effective industrial or commercial establishment in, or
 - Be domiciled in, or
 - Be a national of a Madrid System member
- Before filing an international application, you need to have registered or filed an application (**basic mark**) in your Office of origin
- Submit an **international application** through this same IP Office, which will certify and forward it to WIPO

Stage 2

Formal examination by WIPO

- WIPO conducts a **formalities examination**
- Once requirements have been met, the mark is **recorded in the International Register**
- WIPO sends a **certificate of international registration** to the holder and notifies the IP Offices, of the **designated Madrid System member**, in which protection is sought
- The scope of protection is not known at this stage. It is only determined **after substantive examination** and decision by the IP Offices, as outlined in Stage 3

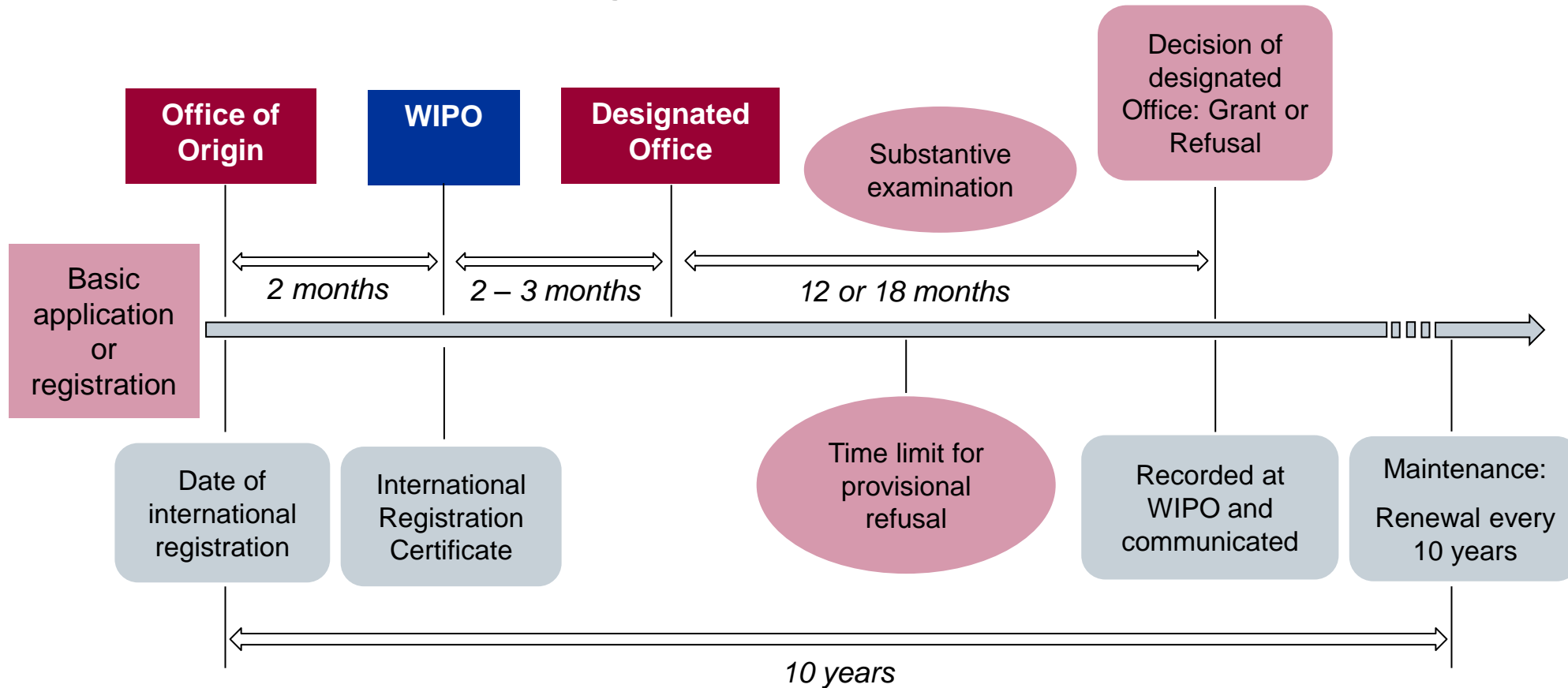
Stage 3

Substantive examination by IP Offices

- IP Offices make a **decision within 12 or 18 months** in accordance with their legislation. WIPO records the decisions and notifies you
- If an IP Office refuses to protect your mark, it will not affect the decisions of other offices. You can contest a refusal decision before the IP Office concerned
- If an IP Office accepts to protect your mark, it will issue **statement of grant of protection**
- The international registration is **valid for 10 years**. Renew directly with WIPO with effect in all designated Madrid System members

Timeline

The International Trademark Registration Process



Costs

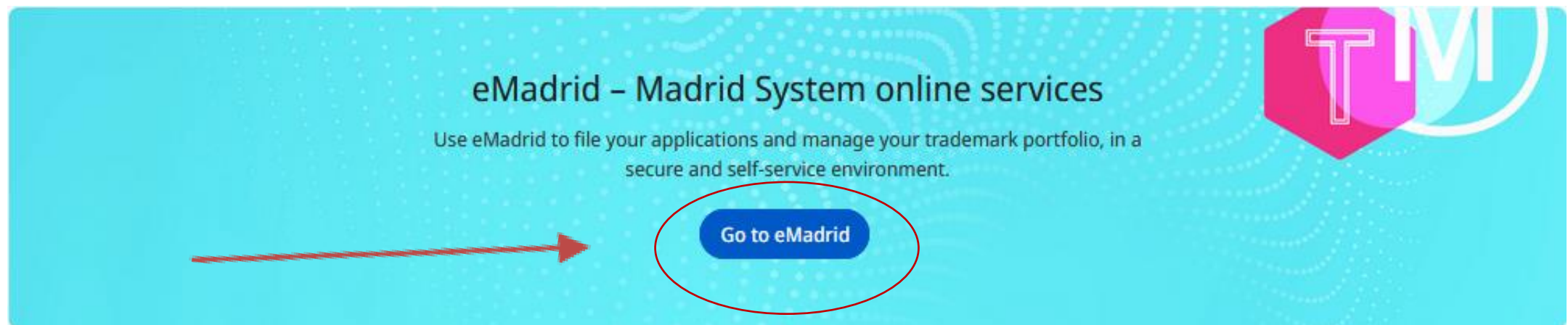
Fees are payable to WIPO in Swiss francs (CHF)

- Basic fee*
 - CHF 653 – b/w reproduction of mark
 - CHF 903 – color reproduction of mark
- Fees for designated Madrid System members
 - Standard fees – complementary (CHF 100 per designations) and supplementary (CHF 100 per class beyond 3), OR
 - Individual fees where this is declared

* Applicants from [Least Developed Countries](#) benefit from a 90% reduction in the basic fee

eMadrid

You can access [eMadrid](#) through the [WIPO website](#) or through the [WIPO IP Portal](#) using your WIPO Account



eMadrid

The screenshot shows the WIPO eMadrid website. At the top left is the WIPO logo. In the top right, there are links for 'Help', 'English', and 'IP Portal login' (circled in red). Below the header is a navigation bar with four tabs: 'eMadrid home' (selected), 'File an application', 'Manage your trademarks', and 'Find & monitor'. The main content area features a large blue banner with the text 'Welcome to eMadrid' and a stylized 'TM' logo. Below the banner, there is a section titled 'File and manage your international trademark applications and registrations in multiple countries'. This section contains two buttons: 'Login' (circled in red) and 'Create a WIPO Account'. Below this is a section titled 'What do you want to do?' with three cards: 'File an application' (with a 'Prepare your application' button), 'Manage your trademarks' (with an 'Access our online services' button), and 'Find and monitor' (with a 'Get started' button). A red arrow points from the 'Login' button to the 'IP Portal login' button in the top right corner.

eMadrid – File an Application

eMadrid: File an Application for an International Trademark Registration

eMadrid home

File an application

Manage your trademarks

Find & monitor

Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees.

Use the Application Assistant to prepare your application

Start a new application

Tools to help you file your application

Find out how and where you can use the Madrid System to protect your trademarks.

Simulate an application

Estimate the cost of filing an application and managing an international trademark registration.

Calculate your fees

Learn about the laws and procedures of the intellectual property Offices of Madrid System Members.

Consult Member profiles

Select from thousands of terms to build and check a list of goods and services that your international trademark registration will cover.

Build goods & services

Explore goods & services

Madrid Member Profiles

WIPO

IP Portal

Help English IP Portal login

Home > Madrid System > eMadrid > Member Profiles

Madrid Member Profiles

Reset Next

Access a wide range of information on the practices and procedures of [Madrid System](#) members. Simply select the member(s) of interest to you, and choose the type of information you want to see.

1 Select members

2 Select details

3 Member information

Which member(s) are you interested in?

Search member

All members

<input type="checkbox"/> Afghanistan	<input type="checkbox"/> Gambia	<input type="checkbox"/> Pakistan
<input type="checkbox"/> African Intellectual Property Organization (OAPI)	<input type="checkbox"/> Georgia	<input type="checkbox"/> Philippines
<input type="checkbox"/> Albania	<input type="checkbox"/> Germany	<input type="checkbox"/> Poland
<input type="checkbox"/> Algeria	<input type="checkbox"/> Ghana	<input type="checkbox"/> Portugal
<input type="checkbox"/> Antigua and Barbuda	<input type="checkbox"/> Greece	<input type="checkbox"/> Qatar
<input type="checkbox"/> Armenia	<input type="checkbox"/> Hungary	<input type="checkbox"/> Republic of Korea
<input type="checkbox"/> Australia	<input type="checkbox"/> Iceland	<input type="checkbox"/> Republic of Moldova
<input type="checkbox"/> Austria	<input type="checkbox"/> India	<input type="checkbox"/> Romania

Madrid Member Profiles

Use the Madrid Member Profiles database to learn about and compare trademark rules and examination procedures in IP Offices of Madrid Members

- General information, including contact details and national trademark laws
- Rules and procedures for filing an international application through your “home” Office (Office of origin)
- Types of trademarks can be protected in your target markets
- Rules and procedures applicable when designating a member in your international trademark registration

Fee Calculator

eMadrid: File an Application for an International Trademark Registration

eMadrid home | **File an application** | Manage your trademarks | Find & monitor

Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees.

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[Explore goods & services](#)

Fee Calculator

Use the [Fee Calculator](#) to estimate the cost for:

International applications

Subsequent designations



Renewals

The second fee tax for certain Madrid Members

Fees based on the Member and number of classes you select, according to the current [Schedule of Fees](#)

Applicable fee reduction for applicants from [LDCs](#)

Fee Calculator

WIPO IP Portal Help ▾ English ▾   Francesca Fusco ▾

Home > Madrid System > eMadrid > Reference > Fee Calculator

Madrid System Fee Calculator

Information The Fee Calculator helps you estimate the cost of registering your mark through the Madrid System, a simple, easy and cost-effective international registration procedure. It also helps you estimate other costs related to managing your international trademark such as the renewal, the subsequent designation, the second fee tax for certain Contracting Parties and all the Madrid transactions with fees.

Mark Information

Please select which transaction you wish to estimate the cost of:

Type of transaction *
New application

Date *
2023/05/09

Your office of origin *
SG - Singapore

Number of classes covered by the mark *
3

Is your mark a [collective mark](#), [certification mark](#) or [guarantee mark](#)?

Is your mark in colour or colours?

Fee Calculator

Please select the contracting parties

Search contracting party

<input type="checkbox"/> AE - United Arab Emirates	<input type="checkbox"/> GE - Georgia	<input type="checkbox"/> MZ - Mozambique
<input type="checkbox"/> AF - Afghanistan	<input type="checkbox"/> GG - Guernsey	<input type="checkbox"/> NA - Namibia
<input type="checkbox"/> AG - Antigua and Barbuda	<input type="checkbox"/> GH - Ghana	<input type="checkbox"/> NO - Norway
<input type="checkbox"/> AL - Albania	<input type="checkbox"/> GM - Gambia	<input type="checkbox"/> NZ - New Zealand
<input type="checkbox"/> AM - Armenia	<input type="checkbox"/> GR - Greece	<input type="checkbox"/> OA - African Intellectual Property Organization (OAPI)
<input type="checkbox"/> AT - Austria	<input type="checkbox"/> HR - Croatia	<input type="checkbox"/> OM - Oman
<input checked="" type="checkbox"/> AU - Australia	<input type="checkbox"/> HU - Hungary	<input type="checkbox"/> PH - Philippines
<input type="checkbox"/> AZ - Azerbaijan	<input type="checkbox"/> ID - Indonesia	<input type="checkbox"/> PK - Pakistan
<input type="checkbox"/> BA - Bosnia and Herzegovina	<input type="checkbox"/> IE - Ireland	<input type="checkbox"/> PL - Poland
<input type="checkbox"/> BG - Bulgaria	<input type="checkbox"/> IL - Israel	<input type="checkbox"/> PT - Portugal
<input type="checkbox"/> BH - Bahrain	<input type="checkbox"/> IN - India	<input type="checkbox"/> RO - Romania
<input type="checkbox"/> BN - Brunei Darussalam	<input type="checkbox"/> IR - Islamic Republic of Iran	<input type="checkbox"/> RS - Serbia
<input type="checkbox"/> BO - Bolivia, Sint Eustatius and Saba	<input type="checkbox"/> IS - Iceland	<input type="checkbox"/> RU - Russian Federation
<input type="checkbox"/> BR - Brazil	<input type="checkbox"/> IT - Italy	<input type="checkbox"/> RW - Rwanda
<input type="checkbox"/> BT - Bhutan	<input type="checkbox"/> JM - Jamaica	<input type="checkbox"/> SD - Sudan
<input type="checkbox"/> BW - Botswana	<input checked="" type="checkbox"/> JP - Japan	<input type="checkbox"/> SE - Sweden
<input type="checkbox"/> BX - Benelux	<input type="checkbox"/> KE - Kenya	<input type="checkbox"/> SI - Slovenia
<input type="checkbox"/> BY - Belarus	<input type="checkbox"/> KG - Kyrgyzstan	<input type="checkbox"/> SK - Slovakia
<input type="checkbox"/> BZ - Belize	<input type="checkbox"/> KH - Cambodia	<input type="checkbox"/> SL - Sierra Leone
<input type="checkbox"/> CA - Canada	<input type="checkbox"/> KP - Democratic People's Republic of Korea	<input type="checkbox"/> SM - San Marino
<input type="checkbox"/> CH - Switzerland	<input type="checkbox"/> KR - Republic of Korea	<input type="checkbox"/> ST - Sao Tome and Principe
<input type="checkbox"/> CL - Chile	<input type="checkbox"/> KZ - Kazakhstan	<input type="checkbox"/> SX - Sint Maarten (Dutch part)
<input type="checkbox"/> CN - China	<input type="checkbox"/> LA - Lao People's Democratic Republic	<input type="checkbox"/> SY - Syrian Arab Republic
<input type="checkbox"/> CO - Colombia	<input type="checkbox"/> LI - Liechtenstein	<input type="checkbox"/> SZ - Eswatini
<input type="checkbox"/> CU - Cuba	<input type="checkbox"/> LR - Liberia	<input type="checkbox"/> TH - Thailand
<input type="checkbox"/> DV - Cabo Verde	<input type="checkbox"/> LS - Lesotho	<input type="checkbox"/> TJ - Tajikistan
<input type="checkbox"/> DW - Drapeac	<input type="checkbox"/> LT - Lithuania	<input type="checkbox"/> TM - Turkmenistan
<input type="checkbox"/> CY - Cyprus	<input type="checkbox"/> LV - Latvia	<input type="checkbox"/> TN - Tunisia
<input type="checkbox"/> CZ - Czech Republic	<input type="checkbox"/> MA - Morocco	<input type="checkbox"/> TR - Turkey
<input checked="" type="checkbox"/> DE - Germany	<input type="checkbox"/> MC - Monaco	<input type="checkbox"/> TT - Trinidad and Tobago
<input type="checkbox"/> DK - Denmark	<input type="checkbox"/> MD - Republic of Moldova	<input type="checkbox"/> UA - Ukraine
<input type="checkbox"/> DZ - Algeria	<input type="checkbox"/> ME - Montenegro	<input type="checkbox"/> US - United States of America
<input type="checkbox"/> EE - Estonia	<input type="checkbox"/> MG - Madagascar	<input type="checkbox"/> UZ - Uzbekistan
<input type="checkbox"/> EG - Egypt	<input type="checkbox"/> MK - The Republic of North Macedonia	<input type="checkbox"/> VN - Viet Nam
<input type="checkbox"/> EM - European Union	<input type="checkbox"/> MN - Mongolia	<input type="checkbox"/> WS - Samoa
<input type="checkbox"/> ES - Spain	<input type="checkbox"/> MU - Mauritius	<input type="checkbox"/> ZM - Zambia
<input type="checkbox"/> FI - Finland	<input type="checkbox"/> MW - Malawi	<input type="checkbox"/> ZW - Zimbabwe
<input type="checkbox"/> FR - France	<input type="checkbox"/> MX - Mexico	
<input type="checkbox"/> GB - United Kingdom	<input type="checkbox"/> MY - Malaysia	

Selected Contracting Parties 9 / 115

Select All Unselect All

Reset Calculate

Fee Details

Basic fee	903.00	Details
Fees of contracting parties	1,663.00	Details
Complementary fee	100.00	Details
Grand Total (CHF)	2,666.00	

Disclaimer: Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

[Start a new calculation](#)

[Print](#)

Fee Calculator estimation

Thank you for using the Madrid Fee Calculator.

Please find below the details of your estimation through the Madrid Fee calculator. Please note that Fee Calculator results are based on information you have provided and the [Schedule of Fees](#) in effect at the time the estimate is generated. The estimate is provided for information purposes only. For the most accurate estimate, consult the Fee Calculator immediately before you submit a request or your payment order.

In case of any queries, do not hesitate to [contact us](#).

Summary of the transaction

Type of transaction:	New application
Office of origin:	SG - Singapore
Number of classes in the Mark:	3
Date:	2023.05.09
Collective:	No
Coloured:	Yes
Contracting Parties:	Australia, Germany, Japan
Total amount:	CHF 2,666.00

Fee details

Basic fee where any representation of the mark is in color :	903.00
Complementary fee(Germany)	100.00
Australia (3 classes)	789.00
Japan (3 classes)	874.00
Total amount:	CHF 2,666.00

International Registrations Operations Division
World Intellectual Property Organization
34, chemin des Colombettes
CH-1211 Geneva 20, Switzerland

Goods & Services Manager I

eMadrid: File an Application for an International Trademark Registration

eMadrid home **File an application** Manage your trademarks Find & monitor

Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees.

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[Build goods & services](#)
[Explore goods & services](#)

Goods & Services Manager I

Compile and verify the list of goods and services required for an international application using [Madrid Goods & Services Manager](#)

Nice Classification class headings, terms and explanatory notes

- 128,901 indications in English, 90,945 in French and 91,757 in Spanish of goods and services acceptable to WIPO

Goods & Services Manager II

- Compile and translate your list in 22 languages

Check acceptance of terms by WIPO and 40 participating IP Offices

Goods & Services Manager

The screenshot shows the Madrid Goods & Services Manager web application. The breadcrumb navigation at the top reads: Home > Madrid System > eMadrid > MGS. The top right toolbar contains the following actions: Import list, Export list, Print list, Delete list, Display preferences, and Translate into... (with a dropdown arrow). Below the toolbar, there are two tabs: 'Browse' (selected) and 'Search'. The 'Search' tab contains a search input field with a magnifying glass icon. Below the search field is a checkbox labeled 'NICE only'. The main content area features the title 'Madrid Goods & Services Manager' and the following instructions: 'To compile a list of goods and services, select a language from the drop-down menu at the upper right corner of this screen and then use BROWSE to select validated terms in a given class, or SEARCH to enter key words and find related validated terms. For more information, click on the HELP link or watch the TUTORIAL. Updated: 2024.01.31' followed by the red text 'NCL12-2024'. The 'Add...' button in the top right corner is currently disabled.

Import list

The screenshot displays the WIPO Madrid system interface. At the top, a navigation bar contains several buttons: 'Import list' (highlighted with a red box), 'Export list', 'Print list', 'Delete list', 'Display preferences', and 'Translate into...'. Below this, a sidebar on the left includes a 'Browse' button, a 'Search' input field, and a checkbox labeled 'NICE only'. The main content area shows a class entry for '25 Clothing, footwear, headwear.' with a list of sub-classes: 'Clothing, footwear, headgear', 'ready-made clothing for men, women and children', 'knitwear and hosiery', 'lingerie, underwear, pajamas, dressing gowns, house coats, sweaters, skirts, dresses, briefs, trousers, jackets, coats, furs (clothing), suits, shirts, layettes, neckties, shawls, scarves, stoles, sashes for wear, belts (clothing), gloves (clothing), bonnets, headgear, caps', 'socks, stockings, tights', 'footwear (except orthopedic footwear), house shoes, slippers, boots', and 'bathing suits and trunks'.

Translation

The screenshot displays the WIPO Goods & Services Manager interface. On the left, a search results panel shows 57 results for the class '2' under the search term 'painting'. The results are listed as follows:

- 2 paints*
- 2 agglutinants for paints
- 2 aluminium paints
- 2 asbestos paints
- 2 bactericidal paints
- 2 ceramic paints
- 2 coatings [paints]
- 2 enamel paints
- 2 enamels for painting
- 2 fireproof paints
- 2 gamboge for painting
- 2 thickeners for paints
- 2 thinners for paints
- 4 oils for paints
- 7 painting machines
- 16 canvas for painting
- 16 paint trays

The main interface shows class 2: Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants, dyes; inks for printing, marking and engraving; raw natural resins; metals in foil and powder form for use in painting, decorating, printing and art.

Below the class description, specific terms are listed with their translations in green boxes:

- 020001 paints
- 020007 aluminium paints
- 020065 enamel paints
- 020085 fireproof paints
- 020076 gamboge for painting

A translation popup window is overlaid on the bottom right, titled 'Goods & Services Manager • Translate into... - Mozilla Firefox'. The URL is <https://webaccess.wipo.int/mgs/popup.jsp?context=translate&to=uk&lang=en>. The popup contains the following text:


Standard font: Pre-approved terms.
Bold font: Translation not available.
Underlined & bold font: ORANGE terms not found in the validated database.


Клас 2:

Фарби; алюмінієві фарби; емалі для фарбування; вогнетривкі фарби; гумігут для фарбування.

Goods & Services Manager


Compile and verify your list of goods and services


Edit class 


Clear class 








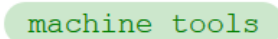







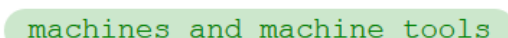







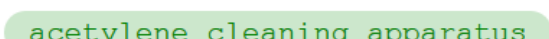















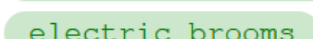







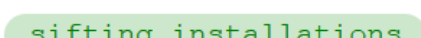







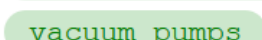







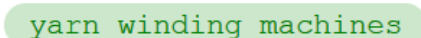







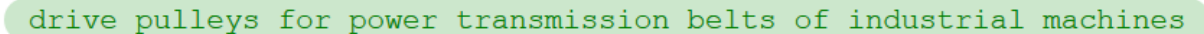
Check acceptance by designated Contracting Party (dCP) 

7 Machines, machine tools, power-operated tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements, other than hand-operated hand tools; incubators for eggs; automatic vending machines.

 dCP Accepted by dCP

 dCP Rejected by dCP

 dCP Status unknown

 CH	 CN	 DE	 EM	 JP	 KR	 US	070243	 machine tools
 CH	 CN	 DE	 EM	 JP	 KR	 US		 machines and machine tools
 CH	 CN	 DE	 EM	 JP	 KR	 US	070002	 acetylene cleaning apparatus
 CH	 CN	 DE	 EM	 JP	 KR	 US	070388	 agricultural implements, other than hand-operated
 CH	 CN	 DE	 EM	 JP	 KR	 US		 electric brooms
 CH	 CN	 DE	 EM	 JP	 KR	 US	070133	 sifting installations
 CH	 CN	 DE	 EM	 JP	 KR	 US		 vacuum pumps
 CH	 CN	 DE	 EM	 JP	 KR	 US		 yarn winding machines
 CH	 CN	 DE	 EM	 JP	 KR	 US		 drive pulleys for power transmission belts of industrial machines

Goods & Services Manager

Check similar group codes used by IP Offices of Japan and Republic of Korea

7 Machines, machine tools, power-operated tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements, other than hand-operated hand tools; incubators for eggs; automatic vending machines.

	dCP	Accepted by dCP	dCP	Rejected by dCP	dCP	Status unknown
JP	KR	070386	aeronautical engines	JPO: 09B01	KIPO: G3823	
JP	KR	070209	guides for machines	JPO: -	KIPO: G3828	
JP	KR		floating cranes	JPO: 09A03	KIPO: G370101	

Export List (.doc)

Class 25:

Clothing, footwear, headgear; ready-made clothing for men, women and children; knitwear and hosiery; lingerie, underwear, pajamas, dressing gowns, house coats, sweaters, skirts, dresses, briefs, trousers, jackets, coats, furs (clothing), suits, shirts, layettes, neckties, shawls, scarves, stoles, sashes for wear, belts (clothing), gloves (clothing), bonnets, headgear, caps; socks, stockings, tights; footwear (except orthopedic footwear), house shoes, slippers, boots; bathing suits and trunks; waterproof clothing.

Madrid Application Assistant

eMadrid: File an Application for an International Trademark Registration

eMadrid home | **File an application** | Manage your trademarks | Find & monitor

Tools to prepare and submit your application for an international trademark registration, respond to irregularity notices from WIPO and pay fees.

Use the Application Assistant to prepare your application

[Start a new application](#)

Tools to help you file your application

- Find out how and where you can use the Madrid System to protect your trademarks.
[Simulate an application](#)
- Estimate the cost of filing an application and managing an international trademark registration.
[Calculate your fees](#)
- Learn about the laws and procedures of the intellectual property Offices of Madrid System Members.
[Consult Member profiles](#)
- Select from thousands of terms to build and check a list of goods and services that your international trademark registration will cover.
[Build goods & services](#)
[Explore goods & services](#)

Application Assistant



What is the Madrid Application Assistant?

The Madrid Application Assistant is an electronic version of the official MM2 form that you must use to file an international application under the Madrid System.

The Madrid Application Assistant records all the information required to complete an international application in an intuitive and linear manner. Once completed, the international application will be made available in a PDF format ready for you to submit to the Office of origin for certification.

Why Use the Madrid Application Assistant?

Information required for your international application can be imported directly from the Office of origin's national/regional trademarks database. This not only saves time and effort, but also reduces the risk of irregularities, thus making the process of filing an international application more efficient and accurate.

WIPO recommends using the Madrid Application Assistant to complete international applications where online filing is not made available by the Office of origin.

Benefits of the Madrid Application Assistant

Get Started

Retrieve essential information directly from:

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. [Learn more about the Madrid e-Filing services.](#)

Search your Office of origin

Visit our dedicated page for an overview on [how to file your international application under the Madrid System.](#)

GET STARTED WITH THE MADRID APPLICATION ASSISTANT

Application Assistant I

Prepare your international application in an intuitive and linear manner with the Madrid Application Assistant

Method of filing according to selected Office of Origin

Pre-populated application with data import from the Office of origin

Application Assistant II

List of goods and services automatically translated/checked with the [Madrid Goods & Services Manager](#) and estimate by the [Fee Calculator](#)

Application in PDF file ([MM2](#) form) ready to submit to the Office of origin

Madrid e-Filing

File international applications online with the Madrid e-Filing solution developed by WIPO

Available on the website of IP 23 Offices (**including BOIP since 2014**)

Full electronic process and certification

Customized to IP Office needs (response to irregularities)

Integrate Madrid Goods & Services Manager/Fee Calculator

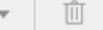
WIPO user authentication (WIPO Account)

Madrid e-Filing

Get Started

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. [Learn more about the Madrid e-Filing services.](#)

Search your Office of origin
Singapore



Visit our dedicated page for an overview on [how to file your international application under the Madrid System.](#)

The IP Office of Singapore provides its own online service or a customized version of the MM2 form to file an international application under the Madrid System. Browse the Madrid Member Profiles database for further information on filing your international application online at this IP Office.

GET STARTED BY BROWSING THE MADRID MEMBER PROFILES DATABASE

Madrid e-Filing

Madrid Member Profiles

Back Save as PDF Save as Excel Restart

-----Select Translation-----

1 Select members

2 Select details

3 Member information

Singapore

Last update on : Nov 24, 2022

Information on procedures as Office of origin

Methods of filing an international application (MM2 form)
Electronic form

Madrid Application Assistant

Get Started

Your Office may offer the services of Madrid e-Filing or its own online filing solutions. In that case, the services of WIPO's Madrid Application Assistant will not be available to you. [Learn more about the Madrid e-Filing services.](#)

Search your Office of origin
Denmark



Visit our dedicated page for an overview on [how to file your international application under the Madrid System.](#)

GET STARTED WITH THE MADRID APPLICATION ASSISTANT

Application Assistant

Madrid App

Application

Basic application or registration

Designations

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

Designations >

application or

n or registration


Import a basic application or registration

Import

Application number

Registration number

Status	Registered
Current holder	Arla Foods amba
Mark type	Figurative
Registered	Yes
Registration number	VR 2008 02421
Application number	VA 2008 01968
Mark	Arla



OK

Application Assistant

Application for international registration

◀ Mark Limitations ▶

Basic application or registration	✔
Designated Contracting Parties	✔
Applicant(s)	✔
Representative	✔
Languages and correspondence	✔
Mark	✔
Goods and services	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

Goods and Services

As a courtesy, the imported list of goods and services, if not already defined in one of WIPO's three filing languages (English, French or Spanish), is automatically translated into the selected filing language.

If creating an application manually, use the [Madrid Goods & Services Manager](#) to prepare the list. Once done, add the class(es) as defined in the national mark. Open the class to add and edit the terms.

Want to avoid possible irregularities from WIPO? Click the "Check classification" button to verify that the terms are in the correct class and not too vague. Refer to the [examination guidelines](#) for more information regarding WIPO's classification practices.

🔍 Check classification

- Classification not yet checked
- ✔ Checked and certified
- ❌ Wrong class
- 🟡 Too vague or not found
- 🟣 Too long or poorly formulated
- 🔵 Duplicate term

New class

2

Class 1

Bilingual Display | Edit | Remove selected terms | ✕

- 🟡 EN Chemical products for industrial purposes and for use in agriculture, horticulture and forestry, chemical preservatives for foodstuffs, tanning agents, binders for industrial purposes ?
- 🟡 EN cultures of micro-organisms, not for medical or veterinary purposes ?
- 🟡 EN emulsifiers (emulsifiers), industrial proteins, casein and industrial caseinates ?

Class 5

Bilingual Display | Edit | Remove selected terms | ✕

- 🟡 EN Dietetic preparations for medical use, foods for infants ?
- ✔ EN cultures of microorganisms for medical and veterinary use
- ✔ EN infant formula
- 🟡 EN dietary supplements in the form of vitamins and minerals, dietetic foods and beverages for medical purposes ?
- ❌ EN lactose

Application Assistant

Application for international registration

◀ Seniority claim Fee calculations ▶

Basic application or registration	☑
Designated Contracting Parties	☑
Applicant(s)	☑
Representative	☑
Languages and correspondence	☑
Mark	☑
Goods and services	☑
Limitations	☑
Claimed priorities	☑
Seniority claim	☑
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

– Declaration of Intention to use (MM18)

This form contains the exact wording of the declaration of intention to use the mark required by the United States of America. The United States of America requires that the intention to use the mark be made in English, even if the international application is in French or Spanish.

**DECLARATION OF INTENTION TO USE THE MARK:
UNITED STATES OF AMERICA**

By designating the United States in the application for international registration/subsequent designation, the person signing below declares that:

- (1) the applicant/holder has a bona fide intention to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation;
- (2) he/she is properly authorized to execute this declaration on behalf of the applicant/holder;
- (3) he/she believes applicant/holder to be entitled to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation; and
- (4) to the best of his/her knowledge and belief no other person, firm, corporation, association, or other legal entity has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and
- (5) to the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

* I declare under penalty of perjury under the laws of the United States of America that all the foregoing statements are true and correct to the best of my knowledge and belief. I understand that willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, and are punishable by fine or imprisonment, or both (18 U.S.C. §1001). 35 U.S.C. §25(b).

Signature *

Date of execution (dd.MM.yyyy) *

Application Assistant

Application for international registration

Declaration of Intention to use Payment


- Basic application or registration
- Designated Contracting Parties
- Applicant(s)
- Representative
- Languages and correspondence
- Mark
- Goods and services
- Limitations
- Claimed priorities
- Seniority claim
- Declaration of Intention to use
- Fee calculations**
- Payment
- Summary

Fee calculations

The fees payable for this international application are shown below. For representatives, use the print screen function to save the fee calculation sheet for further reference. Learn more about [fees](#).

International fees (basic part)	CHF 903.00
International fees (complementary and supplementary parts)	CHF 500.00
International fees (individual part)	CHF 6,223.00
Total due now	CHF 7,626.00
International fees (individual part 2), Due once the designated Contracting Party completes examination	CHF 807.00
Grand total (Total due now + individual part 2)	CHF 8,433.00

Show fee details

 [Print fee screen](#)

Application Assistant

Application for international registration

Summary

Well done! The application for international registration is complete. Please review, sign and email a copy of the MM2 PDF to the Office of Origin for certification. Once received by the IB, track the status of the international application using the [realtime search](#) in the Madrid Monitor. If necessary, it is always possible to make further modifications to this application. To do so, click on the basic application number found in the portfolio screen. Use [Contact Madrid](#) to seek assistance for any query or issue related to the international registration process.

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Seniority claim


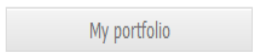
Declaration of Intention to use

Fee calculations

Payment

Application details

Application number
VA 2008 01968

Application (PDF)  

 **MM2 (E) - APPLICATION FOR INTERNATIONAL REGISTRATION UNDER THE MADRID PROTOCOL**
Summary

General information

Office of origin:	Denmark	Application language:	English
My reference:	CP02092020	Reception date:	

Basic application(s) or registration(s)

Basic registration(s): VR 2008 02421 (Date: 26.06.2008, Application number: VA 2008 01968)

Applicant(s)

Applicant #1

Applicant details

Full name:	Aria Foods amba		
Address:	Sønderhøj 14 DK-8260 Viby J Denmark		
Country:	Denmark		
Telephone:	--		
Email:	--		
Dedicated communication channel:	E-mail		
Applicant type:	Natural person		
Nationality:			

Entitlement to File

Domiciled in the territory of: Denmark	No	Real and effective industrial or commercial establishment in the territory of: Denmark	Yes
Address of the domicile of the applicant in the territory of: Denmark or address of the real and effective industrial or commercial establishment in the territory of: Denmark	Reuse the applicant address		

Manage your trademarks

eMadrid – Principles

Key component of digital transformation of the Madrid Registry

Bring experience to the level of best market practices

- One central place, through a secured access, to perform all actions for filing and managing international trademark registration portfolios
- Guidance throughout the online journey and trademark lifecycle in a self-service manner

Recent Developments – eMadrid

- New online transactions under [eMadrid](#):
 - Cancellation: permanently remove some of the goods and services from an international registration in all members
 - Correction of an error
 - Change in Ownership (total or partial)
- New designation status and transaction history features in [Madrid Monitor](#)
- [Madrid e-Filing](#) service: now available in 25 IP Offices

eMadrid

You can access [eMadrid](#) through the [WIPO website](#) or through the [WIPO IP Portal](#) using your WIPO Account

A horizontal banner with a light blue background and a pattern of white dots. The text is centered. On the right side, there is a logo consisting of a red hexagon with a white 'T' and a white circle with a white 'M'.

eMadrid – Madrid System online services

Use eMadrid to file your applications and manage your trademark portfolio, in a secure and self-service environment.

[Go to eMadrid](#)

eMadrid

The screenshot shows the WIPO eMadrid website. At the top left is the WIPO logo. In the top center, there is a dark button labeled "IP Portal". At the top right, there are links for "Help", "English", and "IP Portal login", with the latter circled in red. Below the header is a navigation bar with four tabs: "eMadrid home" (selected), "File an application", "Manage your trademarks", and "Find & monitor". The main content area features a large blue banner with the text "Welcome to eMadrid" and a stylized "eMADRID" logo. Below the banner, there is a section titled "File and manage your international trademark applications and registrations in multiple countries" with a subtext explaining the service and a link to the "Madrid System". Two buttons are present: "Login" (circled in red) and "Create a WIPO Account". Below this is a section titled "What do you want to do?" with three cards: "File an application" (with a "Prepare your application" button), "Manage your trademarks" (with an "Access our online services" button), and "Find and monitor" (with a "Get started" button). Two red arrows point to the "Login" button and the "IP Portal login" link.

WIPO

IP Portal

Help English IP Portal login

Home Madrid System eMadrid

Welcome to eMadrid

eMadrid home File an application Manage your trademarks Find & monitor

File and manage your international trademark applications and registrations in multiple countries

eMadrid provides you with central and secure access to all the online tools and services that you need to file and manage international trademark applications and registrations under the [Madrid System](#).

Login Create a WIPO Account

What do you want to do?

File an application

Prepare and submit your application for an international trademark registration and respond to irregularity notices from WIPO.

Prepare your application

Manage your trademarks

Manage your international trademark applications and registrations, and pay fees.

Access our online services

Find and monitor

Search and monitor international trademark applications and registrations.

Get started

WIPO website, 2024

eMadrid – Manage your Trademarks

The screenshot displays the eMadrid website interface. At the top, a blue header contains the text "eMadrid: Manage Your International Trademark Registrations". Below the header is a navigation menu with four items: "eMadrid home", "File an application", "Manage your trademarks" (circled in red), and "Find & monitor".

Below the navigation menu, the main content area begins with the text: "Manage your portfolio of international trademark applications and registrations – including responses to WIPO irregularity notices – and pay online."

Underneath, a section titled "What do you want to do?" features a grid of 12 interactive cards, each with a description and a button:

- Track the status of your international trademark application or registration. [Monitor your registration](#)
- Expand the geographical scope of your international trademark registration. [Expand protection](#)
- Restrict goods and services for some or all designated Madrid System Members. [Limits goods and services](#)
- Renounce protection of all goods and services, for one or some designated Madrid System Members. [Renounce protection](#)
- Permanently remove some or all goods and services for all designated Madrid System Members. [Cancel registration](#)
- Appoint, cancel or change name and/or contact details of your representative. [Manage representative](#)
- Change holder name and/or address as recorded in the International Register. [Change holder details](#)
- Record a total or partial change in ownership of your international trademark registration. [Change ownership](#)
- Renew your international trademark registration for some or all designated Madrid System Members. [Renew registration](#)
- Fix an error in the International Register. [Correct recording](#)
- Pay fees relating to online transactions, irregularities, or other communications from WIPO. [Pay online](#)
- Order digital copies of certified documents (attestations, copies of certificates, detailed and simple certified extracts). [Order certified documents](#)

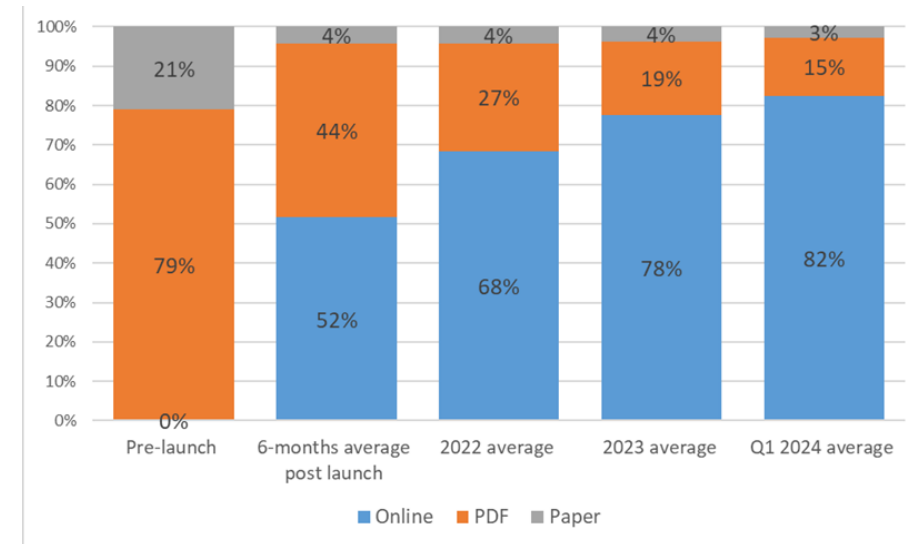
WIPO, 2024

Benefits – Change in holder details

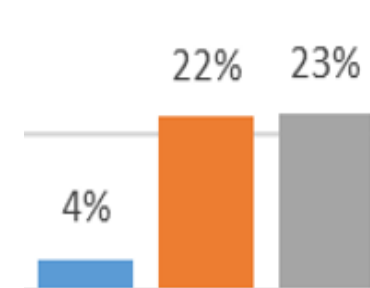
Launch on July 2021

- Pre-populated information
- Check holder information
- Automatic confirmation email:
WIPO reference number + all
request details

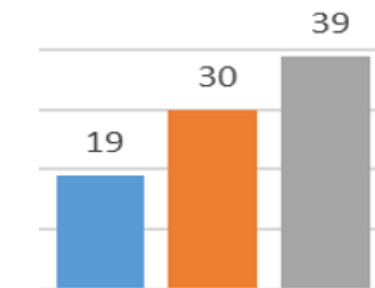
Requests received per transmission method (%)



Irregularity rate (%)



Pendency (days)

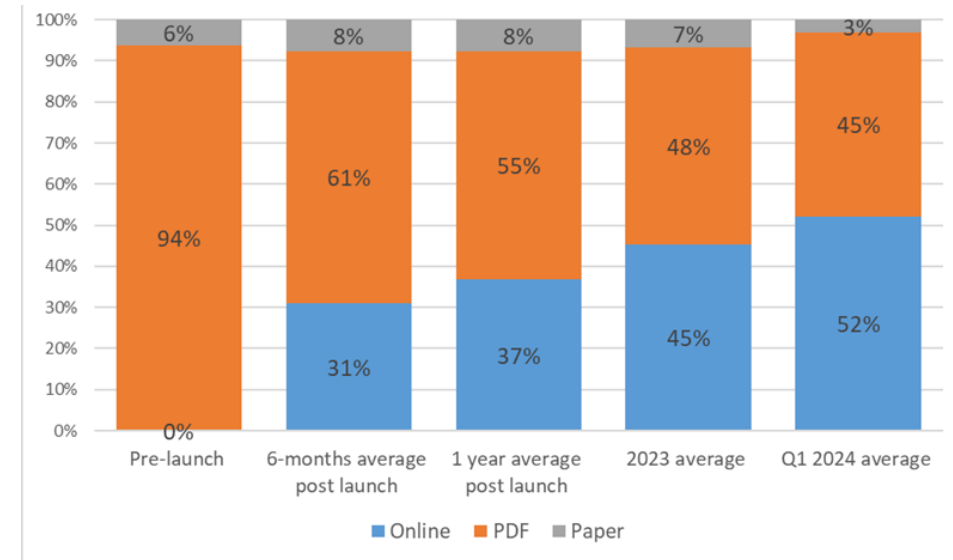


Benefits – Change in Ownership

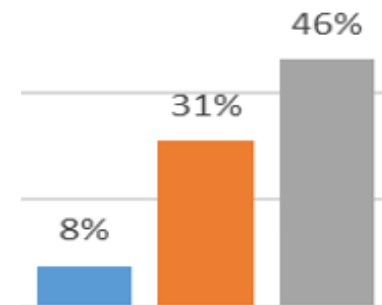
Launch on April 2022

- Pre-populated information
- Automatic confirmation email: WIPO reference number + all request details
- Electronic signature to confirm the request

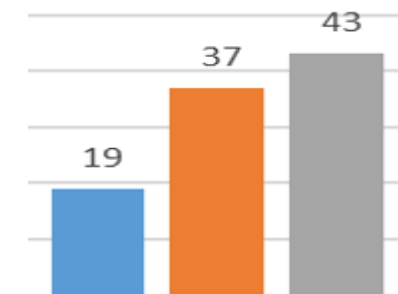
Requests received per transmission method (%)



Irregularity rate (%)



Pendency (days)



Madrid Monitor I

Simple, powerful and streamlined way to stay up-to-date on your trademark portfolio

- Find out where protection has been granted or refused for your trademark
- New designation status and enhanced real-time status tabs
- Downloadable unofficial «certificate of protection» in designated Madrid System member

Madrid Monitor II

- Register to receive *email alerts* for changes related to international trademark registrations of interest
- Email Status Filter: allows users to identify registrations with missing email addresses
- Track the real-time status of your international trademark registration and related requests (including changes in ownership and renewals)

Madrid Monitor – Search by IRN

Search WIPO Gazette Support

1

image search download monitor

1 - 1 / 1 Display: 30 per page options

Trademark	Image	Status	Or	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
ROMARIN		Active	CH	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	605000	1993-06-16	9, 35, 38	

1 - 1 / 1

2

Filters

Status: Active 1, Pending 0, Inactive 0

Origin: CH 1

Madrid Monitor – Search by Trademark

Search WIPO Gazette Support



Refine Terms
holder only
mark only

Filters
Status: Active (3), Pending (0), Inactive (2)
Origin: FR (2), GB (1), TN (1), CH (1)
Designation
Nice Cl.
Type of Mark
Reg. Year
Vienna Cl.
Holder
Holder country

Current Search
1 MARK_ALL,HOL:romarin *

image search download monitor

1 - 5 / 5 Display: 30 per page options

Trademark	Image	Status	Ori	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
ROMARIN		Active	GB	BELMOND MANAGEMENT LIMITED	1615653	2021-06-17	39	
ROMARIN		Active	CH	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	605000	1993-06-16	9, 35, 38	
ROMARIN		Inactive: expired	FR	LA FRANCAISE DES PAINS (société anonyme)	647621	1995-11-15	30, 42	
Fleurs De Romarin		Active	TN	LES OLIVERAIRES DE JUGURTHA	1583603	2020-07-09	30, 31	05.03, 26.01, 27.05, 29.01
Rondelé SAVEUR de SAISON Basilic et Romarin		Inactive: expired	FR	GRUPE LACTALIS (société anonyme à directoire)	723286	1999-11-12	29	05.11, 10.03, 26.04, 27.05, 29.01

2

1 - 5 / 5

Madrid Monitor – refine by Filters

Search WIPO Gazette Support

Current Search

+ IRN:605000 *

image search download monitor

Filters

▼ Status

Active	1
Pending	0
Inactive	0


▼ Origin

CH	1
----	---

> Designation

> Nice Cl.

1 - 1 / 1

Trademark	Image	Status	Ori	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
ROMARIN		 Active	CH	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	605000	1993-06-16	9, 35, 38	

1 - 1 / 1

Madrid Monitor – refine by Filters

image search
download
monitor

1 - 30 / 1,120
Display: 30 per page options
1 / 38

	Trademark	Image	Status	O	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
<input checked="" type="checkbox"/>	BONJOUR \$UNSHINE		Active	FR	L'OREAL	1386215	2017-12-19	3	
<input checked="" type="checkbox"/>	GLITTER FEVER		Active	FR	L'OREAL	1386208	2017-12-04	3	
<input checked="" type="checkbox"/>	LA VIE EN GLOW		Active	FR	L'OREAL	1390462	2017-12-01	3	
<input checked="" type="checkbox"/>	L'OREAL JOLI BRONZE		Active	FR	L'OREAL	1386207	2017-12-01	3	
<input checked="" type="checkbox"/>	SOURCE ESSENTIELLE		Active	FR	L'OREAL	1381998	2017-10-27	3	
<input checked="" type="checkbox"/>	HEAVY METAL		Active	FR	L'OREAL	1381992	2017-10-12	3	
<input checked="" type="checkbox"/>	BLONDAGE		Active	FR	L'OREAL	1373615	2017-09-15	3	
<input checked="" type="checkbox"/>	HELLO LIGHT		Active	FR	L'OREAL	1367043	2017-07-28	3	
<input checked="" type="checkbox"/>	CRYSTAL TOUCH		Active	FR	L'OREAL	1367019	2017-07-14	3	

Filters

Email status

> Status

> Origin

> Designation

> Nice Cl.

> Type of Mark

> Reg. Year

> Vienna Cl.

> Holder

> Notification IDs

> Expiration

> Email Address Status

Email address needed
1,120

Email address not needed
0

Realtime Status

[simple search](#)

[advanced search](#)

[▶ realtime search](#)

[image search](#)

Search for

the most up-to-date status of trademark documents and transactions processed by WIPO, including information not yet published.

International Registration Number

WIPO reference

Office reference

Applicant reference

Basic application

Basic registration

Mark name

WIPO referen	Type	International R	Offic	Inscription	Notification	Gazette	Status
1706918101	Subsequent designation	605000					Under Examination (2023-04-24)
1688891202	Correction	605000		2023-03-13			Recorded
1688891201	Subsequent designation	605000		2023-03-09	2023-03-23	2023/10	Recorded
1688890702	Correction	605000		2023-03-13			Recorded
1688890701	Subsequent designation	605000		2023-03-09	2023-03-23	2023/10	Recorded
1545375002	Correction	605000		2022-01-21			Recorded
1545375001	Subsequent designation	605000		2022-01-19			Recorded
1052761601	Invalidation	605000	US	2017-06-19	2017-06-20	2017/25	Recorded
959448301	TRANSACTION_CODE_PAY	605000		2016-02-19			Recorded
958411401	Subsequent designation	605000					Cancelled (2016-02-17)

International Registration Details

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605000- ROMARIN Active 

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	16.06.1993	16.06.2023	09, 35, 38

Summary Designation Status Real-time Status

732 **Name and address of the holder of the registration** English Multilingual
 ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE
 chemin des Colombettes 34
 CH-1211 GENÈVE 20 (CH)

811 **Contracting State of which the holder is a national**
 CH

511 **International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) - NCL(6)**

- 09 Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation; software on magnetic or optical media.
- 35 Services relating to data banks in connection with data relating to marks, namely collection, storage, update, formatting, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.
- 38 Services relating to data banks in connection with data relating to marks, namely distribution and delivery of data, including information, communications, images, films and documents.

270 **Language of the application**
 French

822 **Basic registration**
 CH, 01.04.1993, 402 418

300 **Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin**
 CH, 01.04.1993, 402 418

Designation Status

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605000- ROMARIN Active 

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	16.06.1993	16.06.2023	09, 35, 38

Summary **Designation Status** Real-time Status

Designated contracting party	Status	Nice class	Date
▶ Albania (AL)	Protection granted	09, 35, 38	1998-10-23
▶ Algeria (DZ)	Protection granted	09, 35, 38	1994-09-22
▶ Antigua and Barbuda (AG)	Protection granted	09, 35, 38	2002-06-14
▶ Armenia (AM)	Protection granted	09, 35, 38	1996-07-14
▶ Australia (AU)	Protection granted	09, 35, 38	2002-11-18
▶ Austria (AT)	Protection granted	09, 35, 38	1994-09-22
▶ Azerbaijan (AZ)	Protection granted	09, 35, 38	1998-10-23
▶ Bahrain (BH)	Protection granted	09, 35, 38	2008-12-21
▶ Belarus (BY)	Protection granted	09, 35, 38	1994-09-22
▶ Benelux Office for Intellectual Property (BX)	Protection granted	09, 35, 38	1994-09-22

Designation Status

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605000- ROMARIN Active 

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	16.06.1993	16.06.2023	09, 35, 38

Summary **Designation Status** Real-time Status

Designated contracting party	Status	Nice class	Date
▼ Albania (AL)	Protection granted	09, 35, 38	1998-10-23

Current status of protection [PDF](#)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved): 1998-10-23

- 09 Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation; software on magnetic or optical media.
- 35 Services relating to data banks in connection with data relating to marks, namely collection, storage, update, formatting, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.
- 38 Services relating to data banks in connection with data relating to marks, namely distribution and delivery of data, including information, communications, images, films and documents.



The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the indications appearing in the International Register of Marks maintained under the Madrid Protocol.

Mark
ROMARIN

Date of the registration
16.06.1993

Expected expiration date of the registration/renewal
16.06.2023

Name and address of the holder of the registration
ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE
chemin des Colombettes 34
CH-1211 GENÈVE 20
(CH)

The mark is protected in Antigua and Barbuda (AG)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved): 2002-06-14

09 Machine-readable bibliographic and graphic data media, including magnetic tapes, optical disks, CD-ROM disks for mark documentation; software on magnetic or optical media.

35 Services relating to data banks in connection with data relating to marks, namely collection, storage, update, formatting, analysis, archiving, sorting and documentation of data, including information, communications, images, films and documents.

38 Services relating to data banks in connection with data relating to marks, namely distribution and delivery of data, including information, communications, images, films and documents.

Basic registration
CH, 01.04.1993, 402 418

Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin

CH,
01.04.1993,
402 418

Indications regarding use requirements
GB - GG - IE - NZ - SG - US

Real-time Status

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605000- ROMARIN Active 

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	16.06.1993	16.06.2023	09, 35, 38

Summary Designation Status **Real-time Status**

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▶ Azerbaijan (AZ)	Protection granted	09, 35, 38	1998-10-23
▶ Bahrain (BH)	Protection granted	09, 35, 38	2008-12-21
▶ Belarus (BY)	Protection granted	09, 35, 38	1994-09-22

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605000- ROMARIN Active

Trademark	Holder	Registration Date	Expiration Date	Nice
ROMARIN	ORGANISATION MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE	16.06.1993	16.06.2023	09, 35, 38

Summary Designation Status Real-time Status

Designated contracting party	Status	Nice class	Date
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▶ Armenia (AM)	Protection granted	09, 35, 38	1996-07-14
▶ Australia (AU)	Protection granted	09, 35, 38	2002-11-18
▶ Austria (AT)	Protection granted	09, 35, 38	1994-09-22
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▶ Bahrain (BH)	Protection granted	09, 35, 38	2008-12-21
▶ Belarus (BY)	Protection granted	09, 35, 38	1994-09-22

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Support



The WIPO Gazette of International Marks is the official publication of the Madrid System. Every week the International Bureau publishes data regarding new international registrations, renewals, subsequent designations and modifications affecting existing international registrations.

Browse by chapter

Search by Registration Number or Mark or Holder

Frequently Asked Questions (FAQs)

GAZETTE RESOURCES

- INID codes (ST 60) 
- Country codes (ST3) 
- Madrid Gazette Archive (1997-2010)
- Madrid System information notices

Publication date

Year No.

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IRN Holder Mark

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Mark	IRN	Holder	Origin	Transaction	Gazette
	605000	ORGANISATION MONDIALE		Ex Officio examination completed	2014 / 3
	605000	ORGANISATION MONDIALE		Invalidation	2014 / 14
	605000	ORGANISATION MONDIALE		Grant of protection	2014 / 26
	605000	ORGANISATION MONDIALE		Grant of protection	2014 / 27
ROMARIN	605000	ORGANISATION MONDIALE		Subsequent designation	2013 / 49
	605000	ORGANISATION MONDIALE		Grant of protection	2014 / 47

Advanced Search

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simple search
▶ advanced search
realtime search
image search

Search for

Number ▼

+ Int. Registration = e.g. 89000269, 97294* + Basic no. = e.g. 402418, 402*

Mark ▼

+ Trademark = e.g. wipo OR ompj, *ntel*, omj + Phonetic = e.g. WIPO OR OMPI

Name / Address ▼

+ Holder = e.g. "world intell*", wipo~ + Representative = e.g. jones~, smith OR smythe

Date ▼

+ Registration = e.g. 2005-01-01, [2004-01-10] + Expiration = e.g. 2012-03-04, [NOW-6MON]

Classification ▼

+ Nice = e.g. 25, footwear + Goods/Services = e.g. footwear, comput*

+ Vienna = e.g. 05.07.13, apple AND tree >


Image Search

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simple search
advanced search
realtime search
▶ image search

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visually similar trademarks.

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Concept
Shape
Color
Composite
- 3 Pick an image type**
Verbal
Nonverbal
Combined

+ Vienna = e.g. 05.07.13, apple AND tree

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Current Search




 

image search 

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Filters


image type image

Status
 Active 12,243
 Pending 146
 Inactive 7,005

Origin
 FR 1,928
 DE 1,870
 CN 1,774
 IT 1,618

- > Designation
- > Nice Cl.
- > Type of Mark
- > Reg. Year
- > Vienna Cl.
- > Holder
- > Holder country
- > Representative

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Trademark	Image	Status	Ori	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
No Verbal Elements		 Active	US	TRIPADVISOR LLC	1227206	2014-06-17	38, 39, 42, 43	03.07
SORPRESO		 Active	EM	Uždaroji akcinė bendrovė "Pretendantas"	1555331	2020-09-03	30	03.07, 11.03, 27.05
No Verbal Elements		 Active	EM	DAMERIK, S.L.	1267278	2015-02-11	16, 28, 35	03.07
OPTICIEN B. Baseil		 Inactive: expired	BX	BASEIL, Bernard, Joseph, Norbert, Victor	721598	1999-08-12	1, 3, 5, 9, 10, 18, 21	03.07, 16.03, 27.05
No Verbal Elements		 Active	US	Ava Labs, Inc.	1713323	2022-12-30	9, 36, 38, 42	03.07



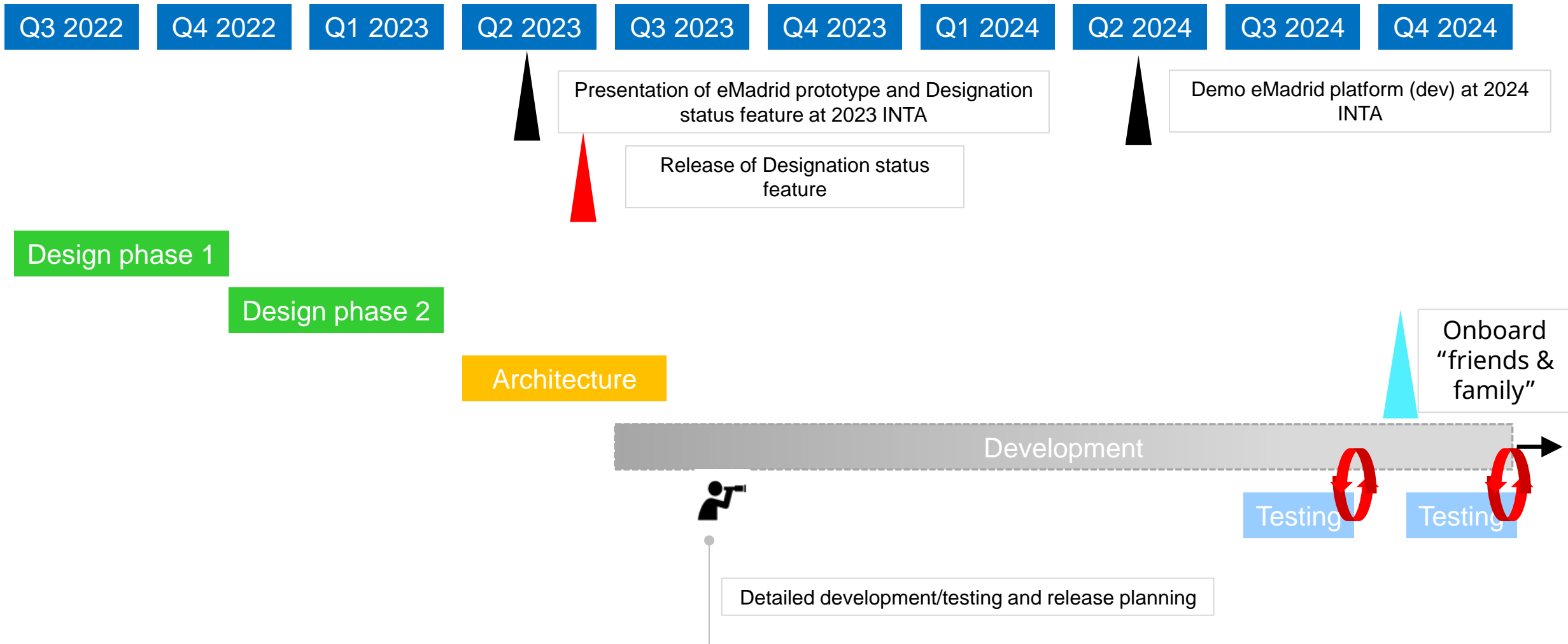
New eMadrid Platform

New eMadrid Platform – Design Proposal

- **One-stop shop:** a single platform that centralizes and consolidates all Madrid System online services. You can submit all transactions related to filing and managing international trademark registrations
- **Collaboration:** you can collaborate on your portfolio(s) of international trademark registrations through access rights sharing,
- **Portfolio management:** you can monitor and manage all your international trademark registrations (group of international registrations)
- **Clarity:** you have a clear and comprehensive understanding of the status of each trademark, including any pending applications, registrations and payments

New eMadrid Platform Demo

eMadrid High Level Timeline



Madrid System User Group Today

October 2024 : **855** participants

Geographical region (Africa: 45 / Europe: 335 / Asia: 238 / North America: 125 / Latin America and Caribbean: 82 / Middle East: 14 / Pacific: 16)

Gender (Female: 568 / Male: 266 / Not to say: 21)

Portfolio size (Less than 10: 311 / 10 to 100: 295 / 100 to 500: 155 / More than 500: 94)

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Public Education Resources

Public Webinars – 8 Languages

Webinars del Sistema de Madrid

Actualizaciones legales del Sistema de Madrid de 2023: Todo lo que necesita saber

1:03:21
WIPO | MADRID

9 MONTHS AGO

Actualizaciones legales del Siste...

Webinars du système de Madrid

Protéger sa marque à l'étranger : Guide sur le système de Madrid de l'OMPI et outils de propriété intellectuelle pour les PME

1:08:24
WIPO | MADRID

5 MONTHS AGO

Protéger sa marque à l'étranger ...

马德里体系网络研讨会

中国商标局的马德里申请程序 (2023)

1:09:00
WIPO | MADRID

EDUCATION 4 MONTHS AGO

The Madrid Filing Procedure in China Trademark Office

Вебинары по Мадридской системе

Официальные формы: Управление международной регистрацией

59:39
WIPO | MADRID

EDUCATION 2 YEARS AGO

Official Forms: Managing an international registration

マドリッド制度に関するWebセミナー

商標の国際登録制度『マドリッド制度』の概要(初級) - 制度を学びたいスタートアップ、中小企業の方にも!

2023年10月26日

1:13:44
WIPO | MADRID

EDUCATION 15 DAYS AGO

商標の国際登録制度『マドリッド制度』の概要(初級) - 制度

التحديثات القانونية بشأن نظام مدريد

تحديثات قانونية لعام 2023 وملاحظات الفريق العامل

44:48
WIPO | MADRID

8 MONTHS AGO

لعام 2023 آراء ومقترحات الفريق العامل ...

Madrid System Webinars

Understanding Procedures at the IP Office of the United Kingdom (UKIPO)

1:06:25
WIPO | MADRID

EDUCATION 1 MONTH AGO

Understanding Procedures at th...

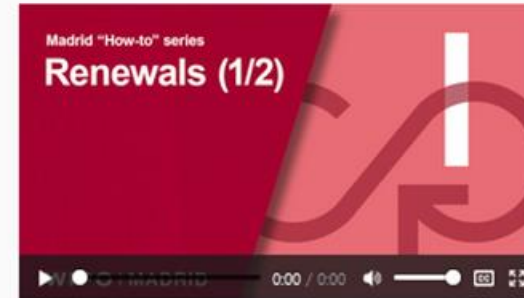
Video Explainers and Tutorials

Madrid 'How-to' videos



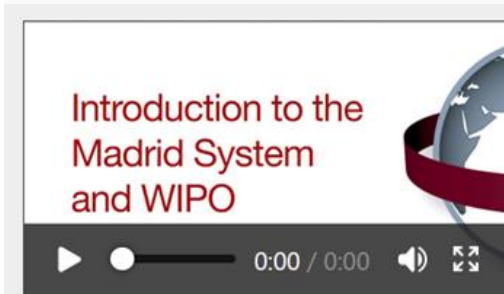
How to extend the protection of an international registration via the subsequent designation

In this tutorial, you will learn how to expand the geographical coverage of your existing international registration by adding additional countries or regions through a subsequent designation. [About subsequent designations.](#)



How to renew international registrations (part 1)

This tutorial will go over the renewal process, modifications to international registrations before and after the renewal and the costs associated to the renewal. [About renewals.](#)



Video: An introduction to the International Trademark System.



Video: Benefits and advantages of the Madrid System.

Madrid System In-Person Practical Seminar: Geneva, Switzerland



When?

November 21 and 22,
2024



Where?

WIPO Headquarters,
Geneva, Switzerland



Who should attend?

Advanced users (holders and
representatives); not for IP Office staff

Why attend?

- Gain **Insightful tips** from **WIPO experts** and guest speakers from **China, India, Japan, Mexico, OAPI, UK, and USA** about examination practices in these IP Offices
- **Master Madrid System online tools and procedures**
- **Increase your global network**

*Registration fee: 600 Swiss francs
Event language: English

Hear from a past attendee!

“This was one of the **best seminars** I have attended in my 23 years as a trademark attorney. It was incredibly useful to have **private practitioners from China and Italy**, and **representatives from WIPO**, and the **USPTO** giving presentations and sharing their knowledge.” (June 2023 seminar in the USA)



Gregory Krakau, Attorney,
Krakau Law, P.C., San Francisco,
United States of America

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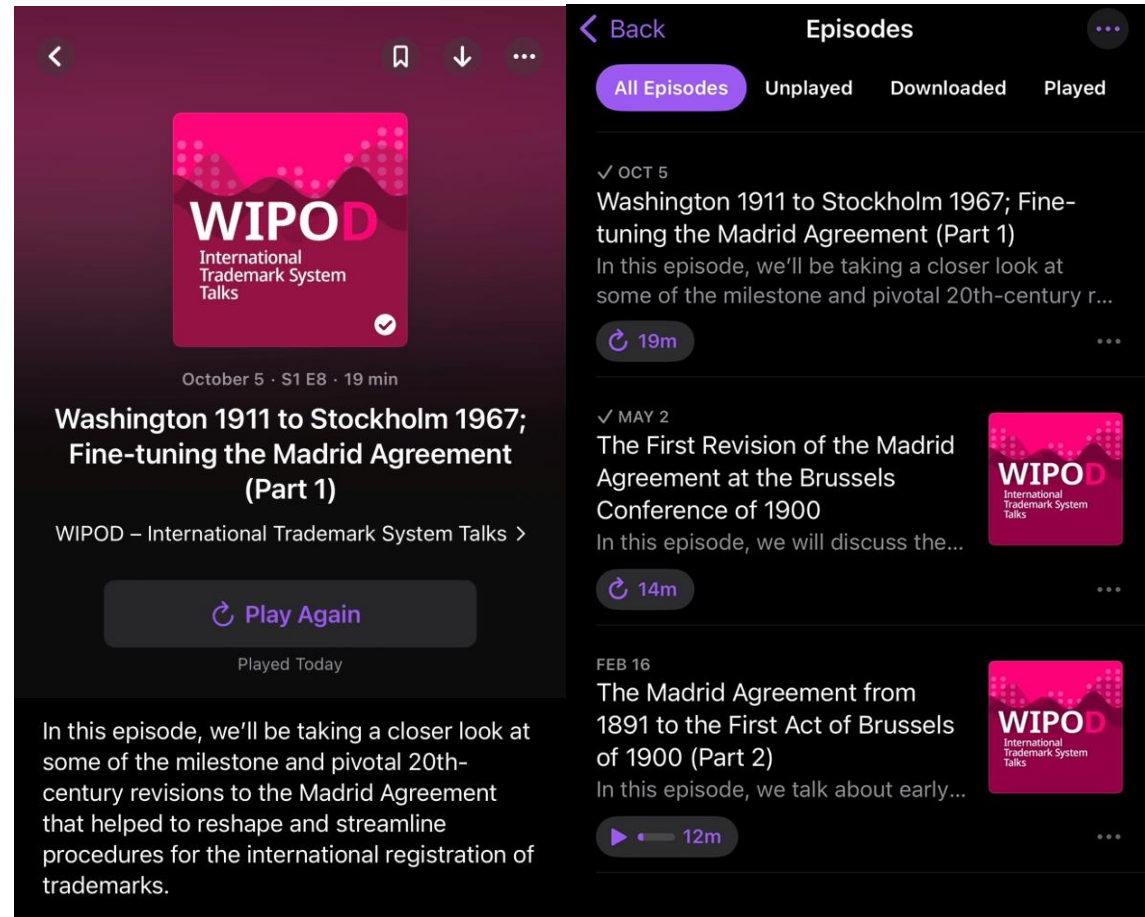
[DL-303 Specialized Course on the Madrid System for the International Registration of Marks](#)

Madrid System Podcast

WIPOD – International Trademark System Talks

9 episodes

- Spotify 
- Apple Podcasts 
- Google Podcasts 



WIPO, 2024

Testimonials and Case Studies

Madrid System Success Story: M'Simbi – Spreading Self-Love Globally, One Doll at a Time

July 25, 2023

We have just released a new success story highlighting how the [Madrid System](#) supports innovative entrepreneurs who want their brand to make a difference even beyond their national borders.

What do you do when society tricks you into believing you do not fit in? You carve your own path and you make your voice heard! This is exactly what Maingaila Moono – former biostatistician and now full-time entrepreneur from Zambia – did when she realized that her daughter did not feel like she complied with traditional beauty standards.



In 2022, the [Zambian Association of Manufacturers](#) assigned Maingaila the [Game Changers Award](#), as an acknowledgement of her innovative ideas, her sense of leadership and her positive impact on the manufacturing industry. (Photo: MacLean's Photography)

Her little girl motivated Maingaila to find a way to manufacture Black dolls, and to set up her own business - M'Simbi- whose mission is to teach young girls to be proud of their cultural identity and aware of their own unique beauty.

M'Simbi products now range from dolls to backpacks, and from clothes to hair accessories, and are exported to the United Kingdom and the United States of America.

International trademark protection in those countries through the [Madrid System](#) is what truly allowed M'Simbi to take off, opening up doors to major international e-commerce platforms.

"I would definitely encourage local entrepreneurs to apply for trademark protection both locally and internationally. When [PACRA \(Patents and Companies Registration Agency in Zambia\)](#) told us that you can register your trademark in many countries at once with the [Madrid System](#), it really intrigued us."

— Maingaila Moono

[Access the full success story](#)

Madrid System Success Story: HABIBA Jewellery – Timeless Tunisian Jewelry Takes the International Stage by Storm

September 26, 2023

Entrepreneur Sonia Feki's brand "[HABIBA Jewellery](#)" – created as a tribute to her mother – was quick to win the hearts of women across Tunisia. Despite the challenges of the COVID-19 pandemic, the brands' success grew, spontaneously catching the attention of Egyptian media outlets, in turn raising awareness in the Gulf countries. From there, demand grew in other African countries.

Find out all about Sonia's journey to success, and how the [Madrid System](#) is helping her not just to expand her horizons but also to face the future with confidence.



Sonia's secret to success?

"When I founded [HABIBA Jewellery](#), I projected myself 15 years into the future. Protecting my trademark – first nationally and then internationally – was one of my top priorities."

— Sonia Feki, [HABIBA Jewellery](#)

[Access the full success story](#)

Madrid System User Group

Help us shape the future of our Madrid System online services under [eMadrid!](#)

[Sign up to our Madrid System User Group](#)



A large, solid pink shape in the top right corner of the slide, with a jagged, stepped edge that tapers towards the top right.

Keep Updated on the Madrid System

Good news! We are now on LinkedIn!

We'll be sharing tips, facts, stories, learning opportunities and much more on WIPO's [Madrid System](#), [Hague System](#) and [Lisbon System](#), as well as trademarks, designs, and geographical indications!

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